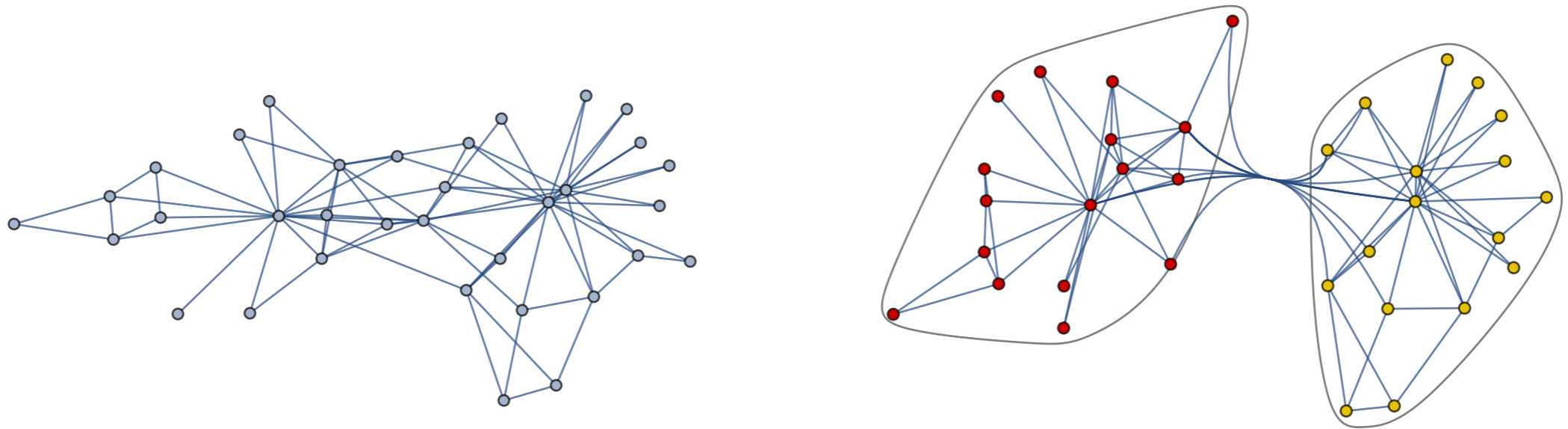


# Community analytics

# Communities (Zachary karate club)



Could the boundaries of the two clubs been predicted from the structure?

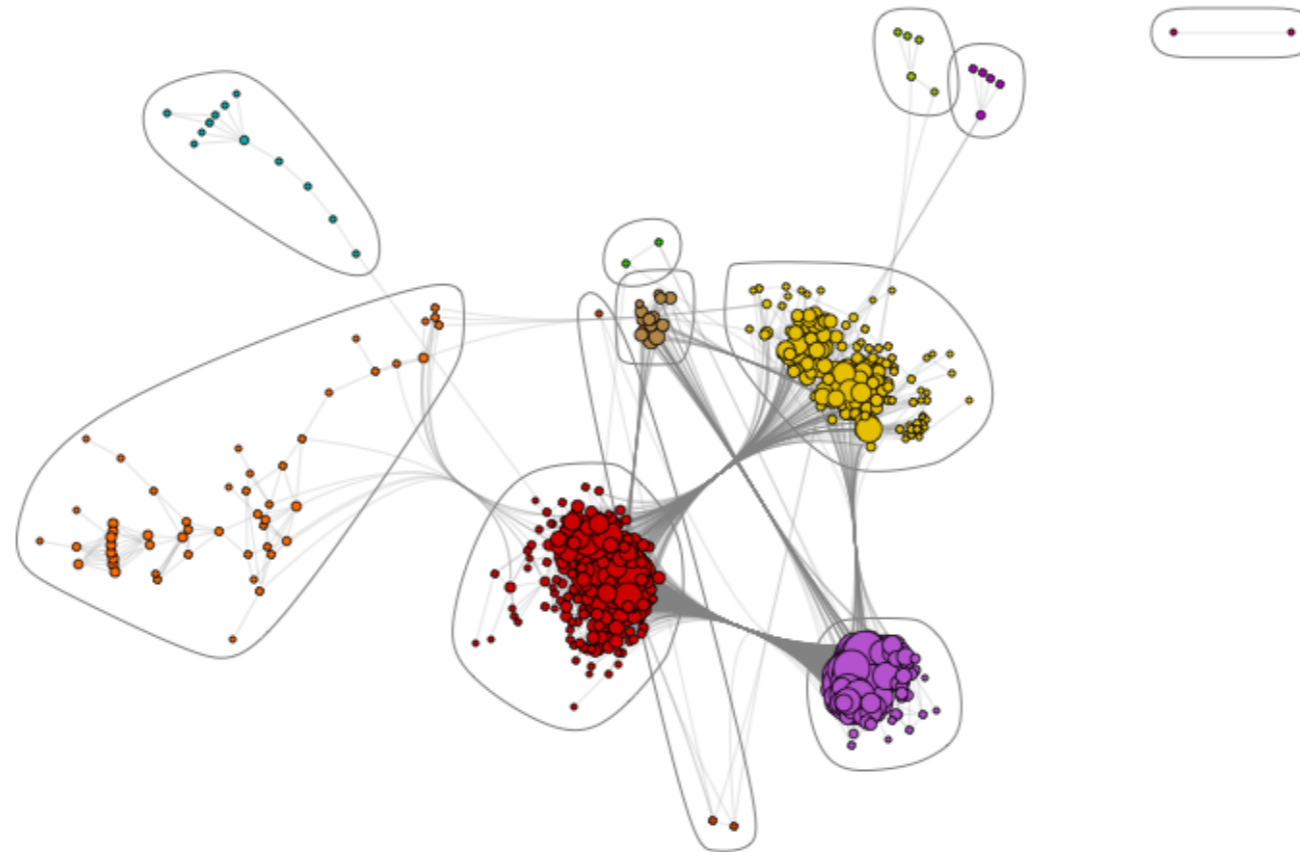
- In some scenarios, yes!
- No explicit definition of node types
- Division based on edge density
- More specifically, modularity

# Community analytics

- No agreed-upon definition of community!
- Quantitative definitions of community
  - based on internal and external degrees
  - definition of community in a strong/weak sense
- Communities based on modularity (commonly-used measure)
- Analyzing modularity
  - Conditions for community structure to satisfy different definitions
  - Distribution of nodes among modules
  - Limits of modularity
- Clique percolation
- Communities with overlapping (link partitioning)

# Communities (Facebook)

Groups of friends that have a higher affinity to connect to each other than to friends from other communities



**Community:** Generally thought of as subgraph where internal connections are denser than external ones

# Communities

- Non-overlapping communities
- Weak and strong definitions of communities<sup>1</sup>
- Consider a graph  $G = (V, E)$  and a subgraph  $G_S = (V_S, E_S)$

$k_i^{\text{in}}$  : number of edges connecting node  $i$  to other nodes belonging to  $G_S$

$k_i^{\text{out}}$  : number of edges connecting node  $i$  toward nodes in the rest of the network

## Strong definition of community

A subgraph  $G_S$  is a community of  $G$  in the strong sense if

$$k_i^{\text{in}} > k_i^{\text{out}} \text{ for all } i \in V_S$$

## Weak definition of community

A subgraph  $G_S$  is a community of  $G$  in the strong sense if

$$\sum_{i \in V_S} k_i^{\text{in}} > \sum_{i \in V_S} k_i^{\text{out}} = m_S^{\text{out}}$$

# Modularity

**Idea:** number of edges within a group minus the expected number in an equivalent network with edges placed at random

$V = \{v_1, \dots, v_n\}$  : set of nodes

$k_i$  : degree of node  $i$

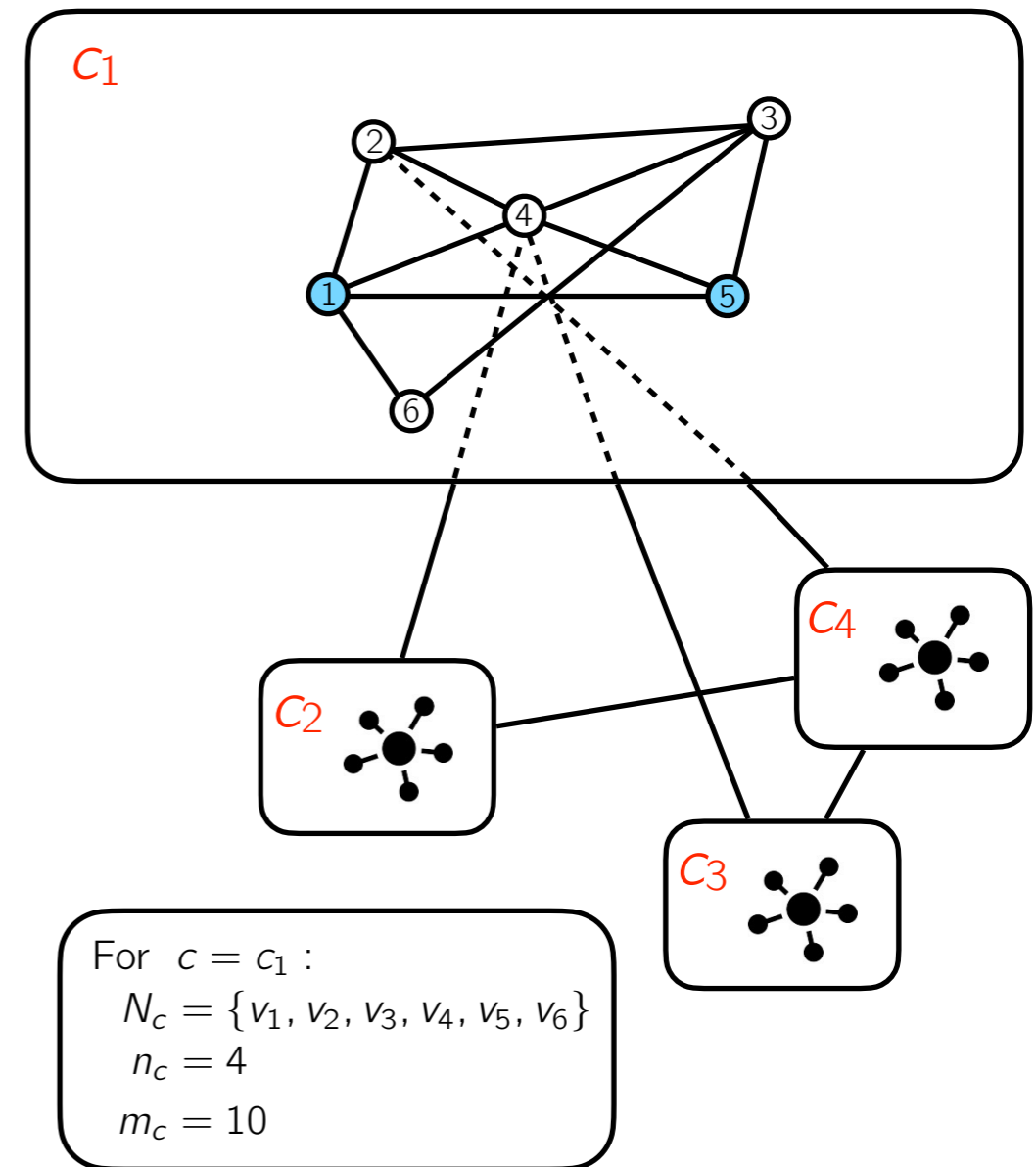
$m = |E| = \frac{1}{2} \sum_i k_i$  : total number of edges

$a_{ij}$  : number of edges between nodes  $i$  and  $j$

$n_c$  : number of communities

$V_c$  : nodes belonging to community  $c$

$m_c$  : number of edges between  $|V_c|$  nodes



If  $m_c$  is greater than the expected value, then  $V_c$  is considered a module/community

# Modularity

- Membership function

$$s : V \mapsto \{1, \dots, n_c\}$$

$$\delta(v_i, v_j) = \begin{cases} 1, & \text{if } s(v_i) = s(v_j) \\ 0, & \text{otherwise} \end{cases}$$

- Number of edges within group  $c$

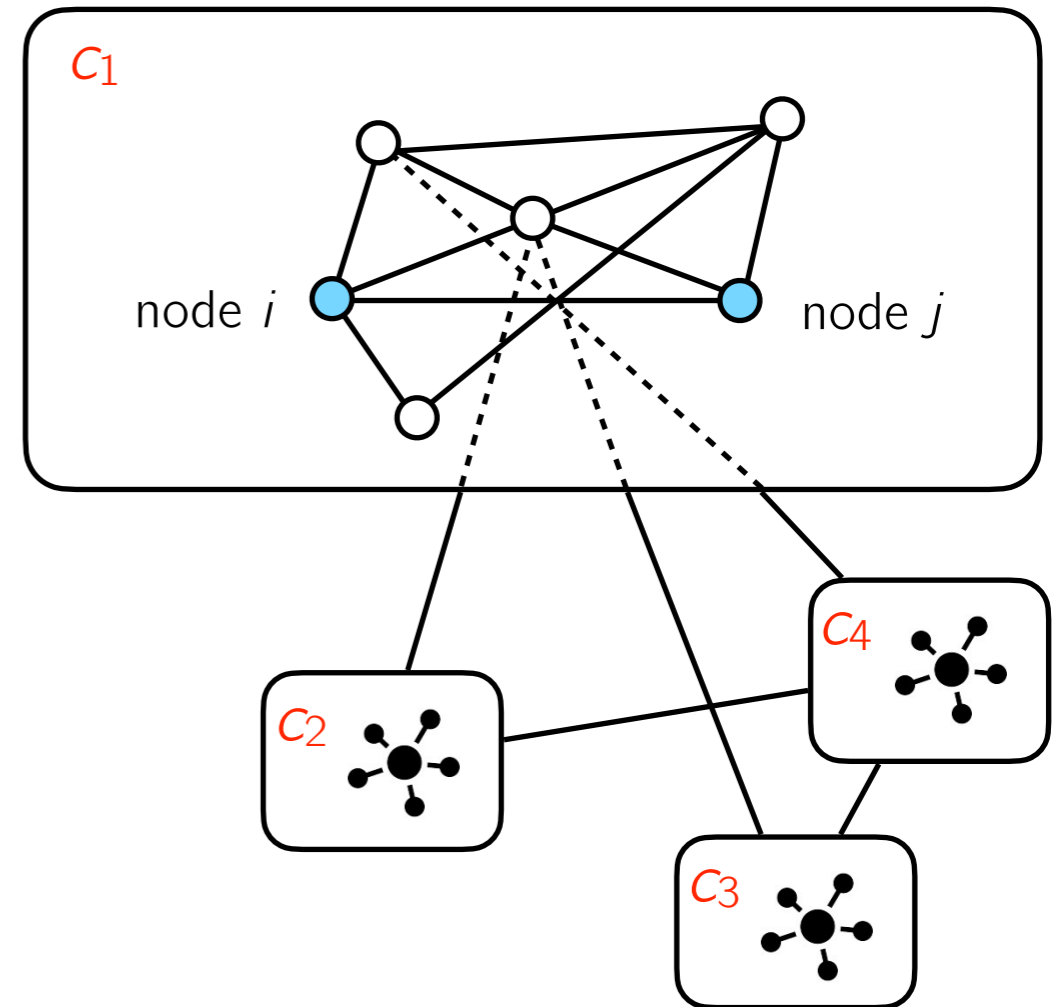
$$\frac{1}{2} \sum_{v_i, v_j \in V_c} a_{ij}$$

- Modularity of group  $c$

$$M_c = \frac{1}{2m} \sum_{v_i, v_j \in V_c} (a_{ij} - p_{ij})$$

normalization factor

probability of a random edge  
(based on degree preserving model)

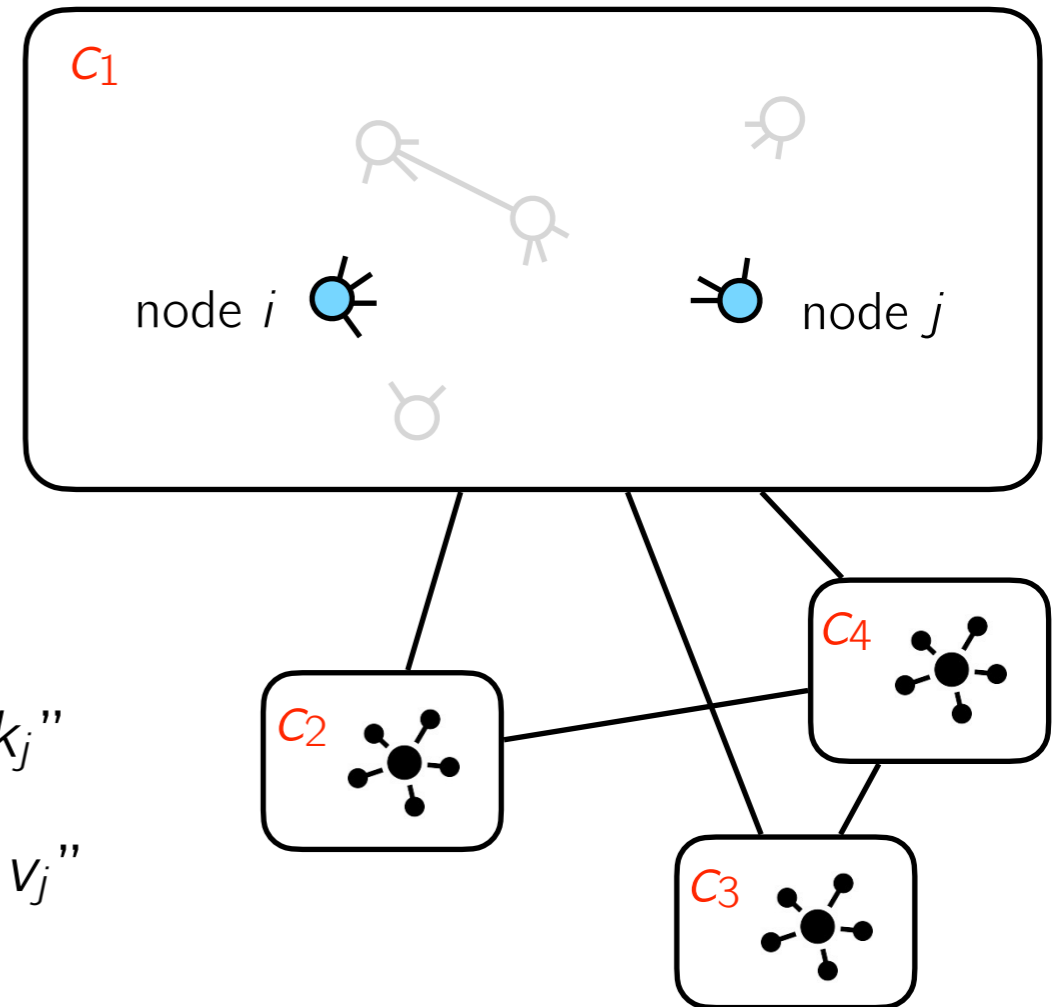


Network modularity

$$M = \sum_{c=1}^{n_c} M_c = \sum_{v_i, v_j \in V} (a_{ij} - p_{ij}) \delta(v_i, v_j)$$

# Modularity

- Degree preserving null model:
  - equivalent network
  - same number of edges  $m$
  - edges placed at random
- Consider  $v_i$  and  $v_j$  with  $k_i$  and  $k_j$
- Not necessary within the same group
- Event  $A$  = “node  $v_i$  with  $k_i$  is linked to  $v_j$  with  $k_j$ ”
- $A$  = “half-edges of  $v_i$  connect to half-edges of  $v_j$ ”
- $|A| = k_i k_j$  (rule of product)
- $|\Omega| = 2m$  (total number of half-edges)
- Probability that a half-edge of node  $i$  connects to a half-edge of node  $j$



$$p_{ij} = \frac{|A|}{|\Omega|} = \frac{k_i k_j}{2m}$$

# Modularity

- For a given group

$$M_c = \frac{1}{2m} \sum_{v_i, v_j \in V_c} \left( a_{ij} - \frac{k_i k_j}{2m} \right)$$

- If  $M_c > 0$ , then group  $c$  is a **potential community**
- For the entire network

$$M = \frac{1}{2m} \sum_{v_i, v_j \in V} \left( a_{ij} - \frac{k_i k_j}{2m} \right) \delta(v_i, v_j)$$

- 
- Consider the first term (**aggregating by community**)

$$\begin{aligned} \frac{1}{2m} \sum_{v_i, v_j \in V} a_{ij} \delta(v_i, v_j) &= \sum_{c=1}^{n_c} \frac{1}{2m} \sum_{v_i, v_j \in V_c} a_{ij} \\ &= \sum_{c=1}^{n_c} \frac{m_c}{m} \quad \begin{array}{l} \text{— number of edges within group } c \\ \text{— total number of edges in the network} \end{array} \end{aligned}$$

# Modularity

- For a given group

$$M_c = \frac{1}{2m} \sum_{v_i, v_j \in V_c} \left( a_{ij} - \frac{k_i k_j}{2m} \right)$$

- If  $M_c > 0$ , then group  $c$  is a **potential community**
- For the entire network

$$M = \frac{1}{2m} \sum_{v_i, v_j \in V} \left( a_{ij} - \frac{k_i k_j}{2m} \right) \delta(v_i, v_j)$$

- 
- Similarly, for the second term

$$\frac{1}{2m} \sum_{v_i, v_j \in V} \frac{k_i k_j}{2m} \delta(v_i, v_j) = \sum_{c=1}^{n_c} \frac{1}{(2m)^2} \sum_{v_i, v_j \in V_c} k_i k_j = \sum_{c=1}^{n_c} \frac{1}{(2m)^2} k_c^2$$

where  $k_c$  is the total degree of the nodes inside group  $c$

# Analyzing modularity

- Network modularity can be written as

$$M = \sum_{c=1}^{n_c} \left( \underbrace{\frac{m_c}{m}}_{\text{fraction of edges inside group } c} - \underbrace{\left( \frac{k_c}{2m} \right)^2}_{\text{expected fraction of edges if established at random}} \right) \text{ where } k_c = (2 + \alpha)m_c$$

fraction of edges inside group  $c$

expected fraction of edges if established at random

- Number of (outgoing) edges joining nodes in group  $c$  to the rest of the network

$$m_c^{\text{out}} = \alpha m_c \text{ for some } \alpha \geq 0$$

- If  $\alpha = 0$ , then group  $c$  is disconnected
- Total degree of all nodes inside group  $c$  (internal and external degree)

$$k_c = 2m_c + m_c^{\text{out}} = (2 + \alpha)m_c$$

# Analyzing modularity

- Network modularity can be written as

$$M = \sum_{c=1}^{n_c} \left( \frac{m_c}{m} - \left( \frac{k_c}{2m} \right)^2 \right) \quad \text{where } k_c = (2 + \alpha)m_c$$

- The subgraph of group  $c$  is a module if

$$\frac{m_c}{m} - \left( \frac{k_c}{2m} \right)^2 > 0 \quad \Rightarrow \quad \frac{m_c}{m} - \left( \frac{(2 + \alpha)m_c}{2m} \right)^2 > 0$$

- Rearranging terms

$$\frac{m_c}{m} > \frac{(2 + \alpha)^2 m_c^2}{4m^2} \quad \Rightarrow \quad m_c < \frac{4m}{(2 + \alpha)^2}$$

- Upper bound on edge density for subgraph to be a module
- If  $\alpha = 0$  the disconnected graph is a module for  $m_c < m$  (true for  $\alpha \geq 0$ )
- If  $\alpha > 0$  the bound **limits the number of internal edges** that a module can have!

# Analyzing modularity

- Consider  $0 < \alpha < 2$

$$m_c < \frac{4m}{(2 + \alpha)^2} = m \text{ for } \alpha = 0$$

$$m_c < \frac{4m}{(2 + \alpha)^2} = \frac{1}{4}m \text{ for } \alpha = 2$$

- Total degree of all nodes inside group  $c$  for  $0 < \alpha < 2$

$$\begin{aligned} 2m_c + m_c^{\text{out}} &= (2 + \alpha)m_c \\ &< 4m_c \quad \Rightarrow \quad 2m_c > m_c^{\text{out}} \quad \left( \sum_{i \in V_c} k_i^{\text{in}} > \sum_{i \in V_c} k_i^{\text{out}} = m_c^{\text{out}} \right) \end{aligned}$$

- Total degree of internal subgraph larger than its external degree
- Perfect balance between internal and external degree  $2m_c = m_c^{\text{out}}$
- Consistent with “weak” definition of community by Radicchi<sup>1</sup>
- If  $\alpha = 3$ , then  $3m_c > m_c^{\text{out}}$ , which implies stronger conditions
- The higher  $\alpha$ , the “stronger” the community (based on the definition by Radicchi<sup>1</sup>)

# Analyzing modularity

- Communities are defined within the modularity framework and according to the weak definition, if for any group  $c$  and  $\alpha = \alpha_c$

1. Number of edges within group  $c$  satisfies

$$m_c < \frac{1}{4}m$$

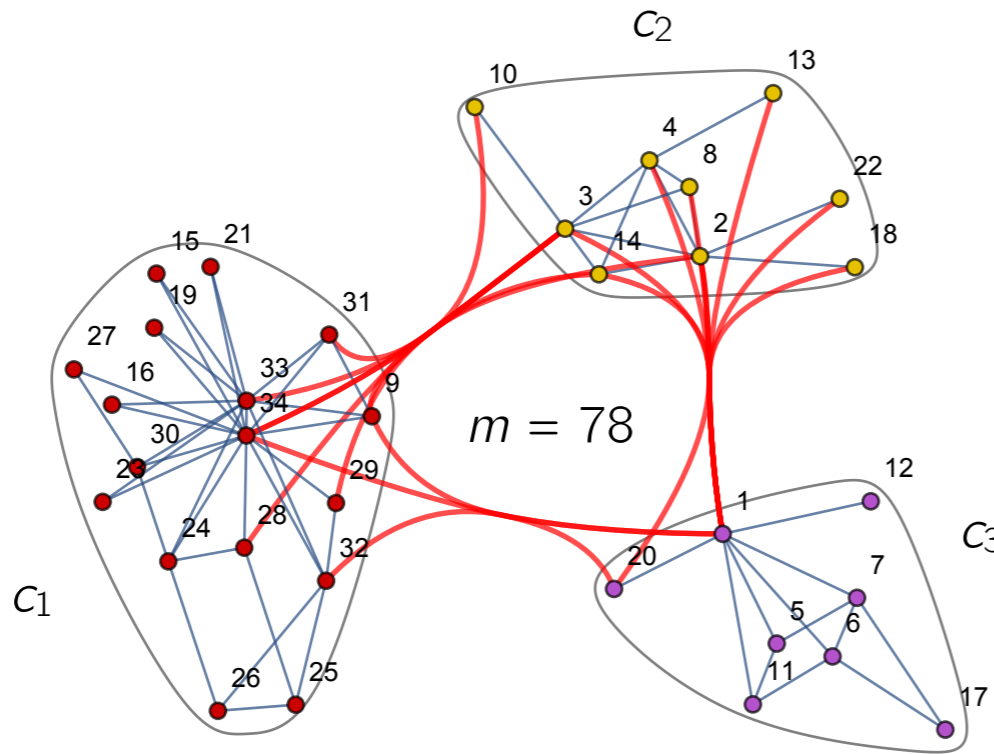
2. Fraction of edges joining nodes in group  $c$  to the rest of the network satisfies

$$\alpha < 2$$

# Analyzing modularity

External degree:  $m_c^{\text{out}} = \alpha_c m_c$  and  $\sum_{c=1}^3 m_c^{\text{out}} = 38$

Total degree:  $2m = 2 \sum_{c=1}^3 m_c + \sum_{c=1}^3 m_c^{\text{out}} = 118 + 38 = 156$



from node (in  $c$ ) to node (in  $c$ )

2( $c_2$ )	1( $c_3$ )
3( $c_2$ )	1( $c_3$ )
4( $c_2$ )	1( $c_3$ )
8( $c_2$ )	1( $c_3$ )
9( $c_1$ )	1( $c_3$ )
9( $c_1$ )	3( $c_2$ )
13( $c_2$ )	1( $c_3$ )
14( $c_2$ )	1( $c_3$ )
18( $c_2$ )	1( $c_3$ )
20( $c_3$ )	2( $c_2$ )
22( $c_2$ )	1( $c_3$ )
28( $c_1$ )	3( $c_2$ )
29( $c_1$ )	3( $c_2$ )
31( $c_1$ )	2( $c_2$ )
32( $c_1$ )	1( $c_3$ )
33( $c_1$ )	3( $c_2$ )
34( $c_1$ )	10( $c_2$ )
34( $c_1$ )	14( $c_2$ )
34( $c_1$ )	20( $c_3$ )

How “weak” are the communities?

	$c_1$	$c_2$	$c_3$	total
$2m_c$	68	26	24	118
$m_c$	34	13	12	-
$m_c^{\text{out}}$	10	16	12	38
$\alpha_c$	0.29	1.23	1	-

# Analyzing modularity

- Back to modularity equation

$$M = \sum_{c=1}^{n_c} \left( \frac{m_c}{m} - \left( \frac{k_c}{2m} \right)^2 \right)$$

- Consider a network made up of a single community
- Number of edges within group  $c$  satisfies  $m_c = m$
- Total degree of the nodes inside the only community  $k_1 = 2m$
- For a single community,  $M = 0$
- In general,  $M > 0.3$  for community structure to be evident

For any network, maximizing modularity requires  $M_{\max} = \max_{n_c, m_c, m} M \leq 1$

# Analyzing modularity

- Network with a **ring topology** between communities
- Note that

$$\sum_{c=1}^{n_c} m_c = m - n_c$$

- Modularity

$$M = \sum_{c=1}^{n_c} \left( \frac{m_c}{m} - \left( \frac{k_c}{2m} \right)^2 \right)$$

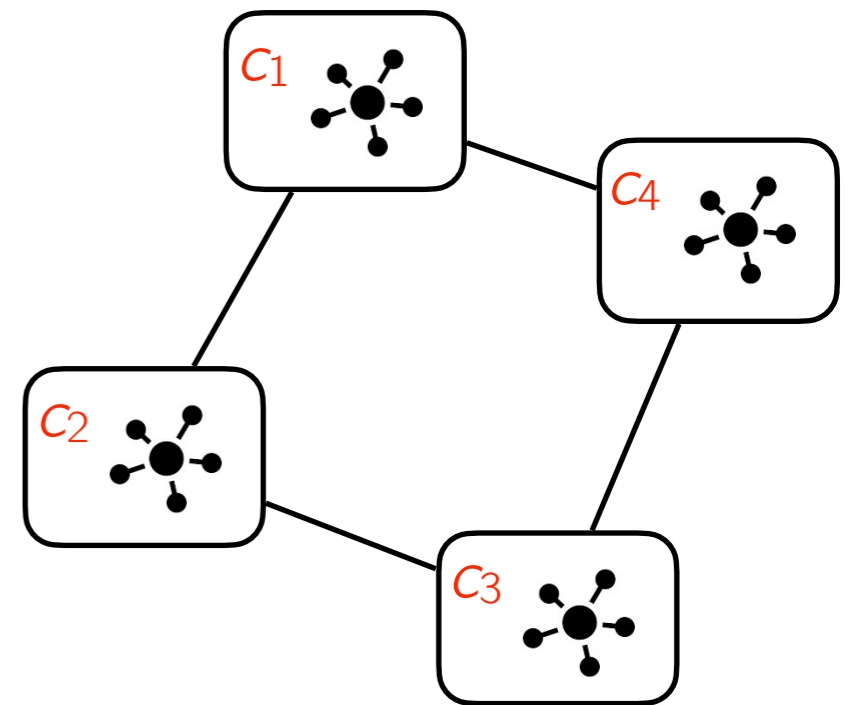
$$= \sum_{c=1}^{n_c} \left( \frac{m_c}{m} - \left( \frac{2m_c + 2}{2m} \right)^2 \right)$$

attains its maximum value when

$$m_c = \frac{m}{n_c} - 1 \quad (\text{Lagrange multipliers})$$

**$M$  is maximized when all modules have the same number of edges!**

**Ring topology:** minimum number of edges between communities



$$k_c = 2m_c + m_c^{\text{out}} = 2m_c + 2$$

# Analyzing modularity

- Lagrange multipliers (constrained optimization)
- Maximize

$$f(m_c) = \sum_{c=1}^{n_c} \left( \frac{m_c}{m} - \left( \frac{2m_c + 2}{2m} \right)^2 \right)$$

subject to

$$g(m_c) = \sum_{c=1}^{n_c} m_c - m + n_c = 0$$

- Define the Lagrangian

$$\begin{aligned} \mathcal{L}(m_c, \lambda) &= f(m_c) - \lambda g(m_c) \\ &= \sum_{c=1}^{n_c} \left( \frac{m_c}{m} - \frac{(2m_c + 2)^2}{2m} \right) - \lambda \left( \sum_{c=1}^{n_c} m_c - m + n_c \right) \end{aligned}$$

- Solve

$$\nabla_{m_c, \lambda} \mathcal{L}(m_c, \lambda) = 0 \iff \begin{cases} \nabla_{m_c} f(m_c) = \lambda \nabla_{m_c} g(m_c) \\ g(m_c) = 0 \end{cases}$$

# Analyzing modularity

- To satisfy  $\nabla_{m_c} f(m_c) = \lambda \nabla_{m_c} g(m_c)$
- For any group  $c$

$$\begin{aligned} \frac{\partial}{\partial m_c} \sum_{c=1}^{n_c} \left( \frac{m_c}{m} - \left( \frac{2m_c + 2}{2m} \right)^2 \right) &= \frac{1}{m} + \frac{2m_c + 1}{2m^2} \\ &= \lambda \left( \frac{\partial}{\partial m_c} \sum_{c=1}^{n_c} m_c - m + n_c \right) = \lambda \end{aligned}$$

- So  $m_c = m_{c'}$  for any  $c, c' \in \{1, \dots, n_c\}$
- All groups have the same number of internal edges
- Moreover, since  $g(m_c) = 0$

$$\begin{aligned} \sum_{c=1}^{n_c} m_c - n + n_c = n_c m_c - m + n_c = 0 &\implies m_c = \frac{m - n_c}{n_c} \\ &= \frac{m}{n_c} - 1 \end{aligned}$$

# Analyzing modularity

- For  $m_c = \frac{m}{n_c} - 1$

$$\begin{aligned}
 M_{\max}(n_c, m) &= \sum_{c=1}^{n_c} \left( \frac{m_c}{m} - \left( \frac{2m_c + 2}{2m} \right)^2 \right) \\
 &= \sum_{c=1}^{n_c} \left( \frac{\frac{m}{n_c} - 1}{m} - \left( \frac{2(\frac{m}{n_c} - 1) + 2}{2m} \right)^2 \right) \\
 &= n_c \left( \frac{1}{n_c} - \frac{1}{m} - \frac{1}{n_c^2} \right) \\
 &= 1 - \frac{n_c}{m} - \frac{1}{n_c}
 \end{aligned}$$

- Since

$$\frac{dM_{\max}(n_c, m)}{dn_c} = -\frac{1}{m} + \frac{1}{n_c^2} = 0 \quad \text{when } n_c = \sqrt{m}$$

- Let  $n_c^*$  be the closest integer to  $\sqrt{m}$

$$M_{\max}(m) = M_{\max}(n_c^*, m) = 1 - \frac{2}{\sqrt{m}} \rightarrow 1 \text{ as } m \rightarrow \infty$$

Intrinsic scale of order  $\sqrt{m}$

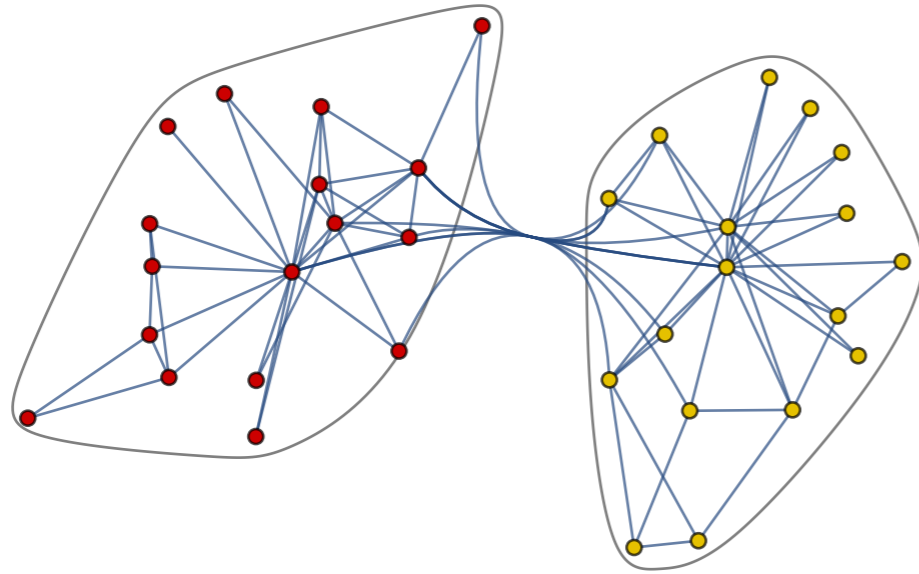
# Remarks

- Maximum value of  $M$  depends on number of edges  $m$
- Maximized when all modules have the same number of edges
- Number of edges of each module

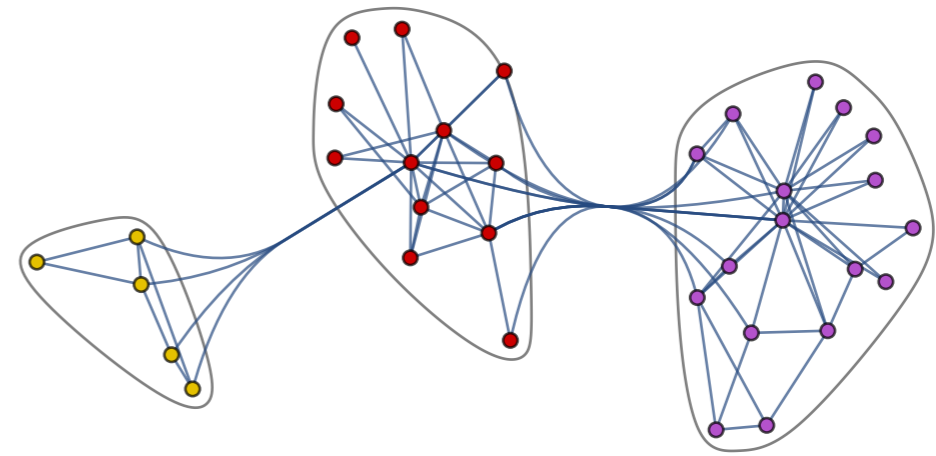
$$\frac{m}{n_c^*} - 1 = \frac{m}{\sqrt{m}} - 1 = \sqrt{m} - 1$$

- Not necessarily the same number of nodes!
- Modularity does not depend on the distribution of nodes among modules
- Exact solutions to maximizing modularity are computationally expensive
- Approximations
  - Greedy algorithm
  - InfoMap
  - Louvain

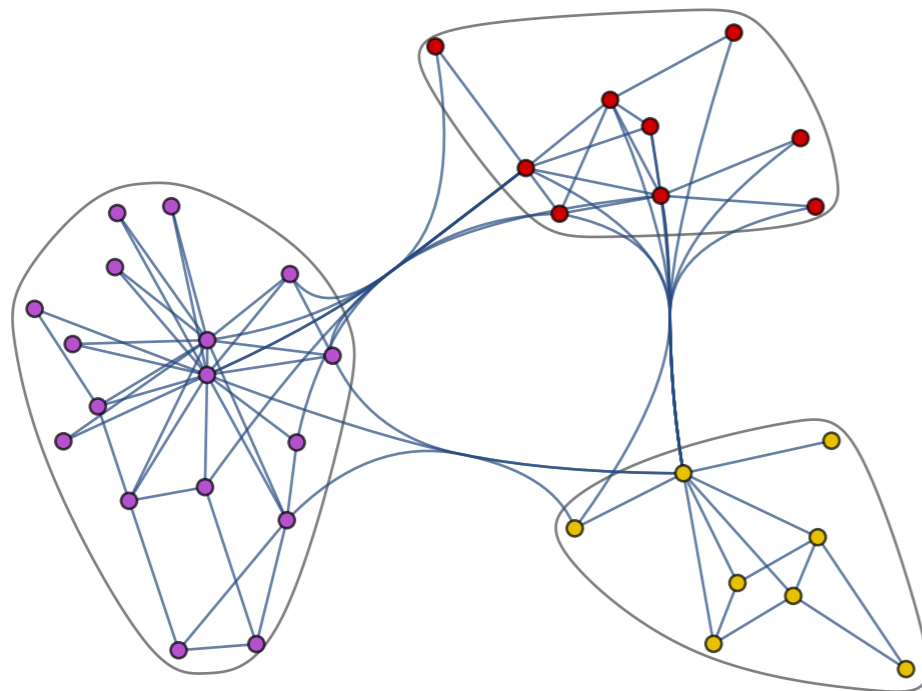
# Maximizing modularity (karate club)



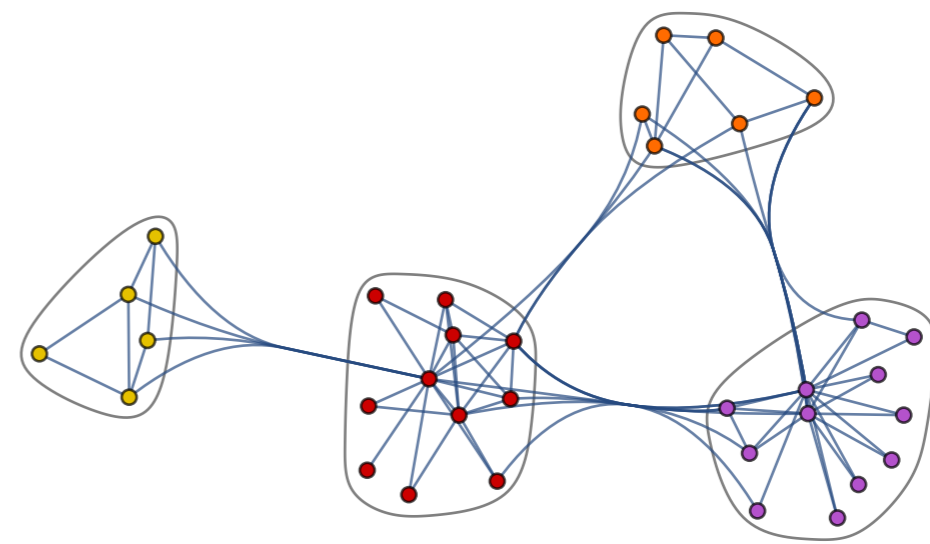
Two communities ( $M = 0.37$ )



InfoMap ( $M = 0.40$ )



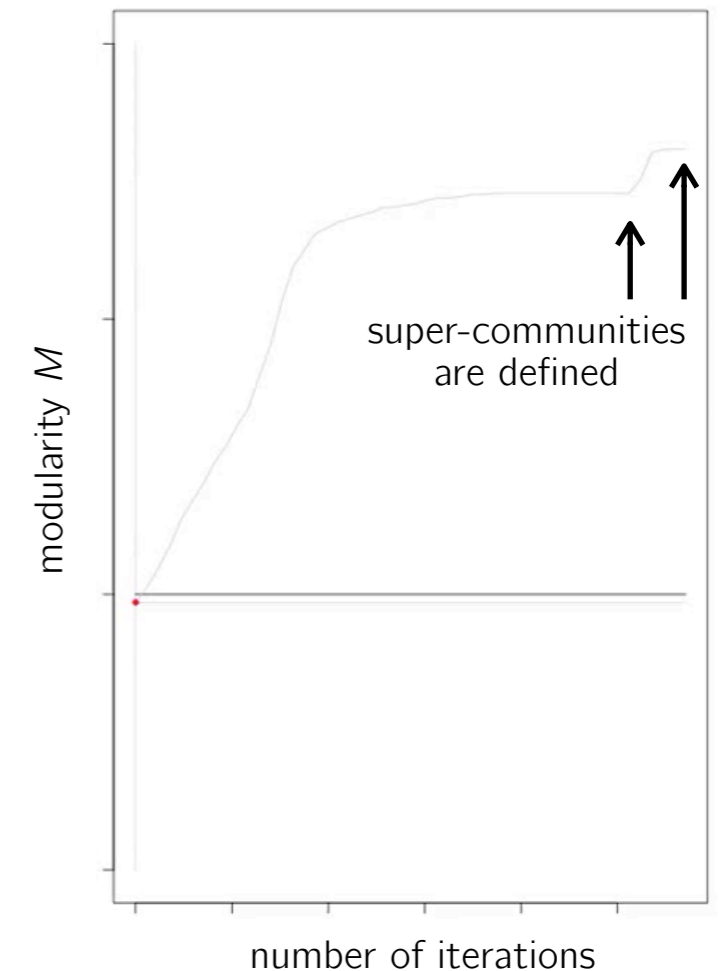
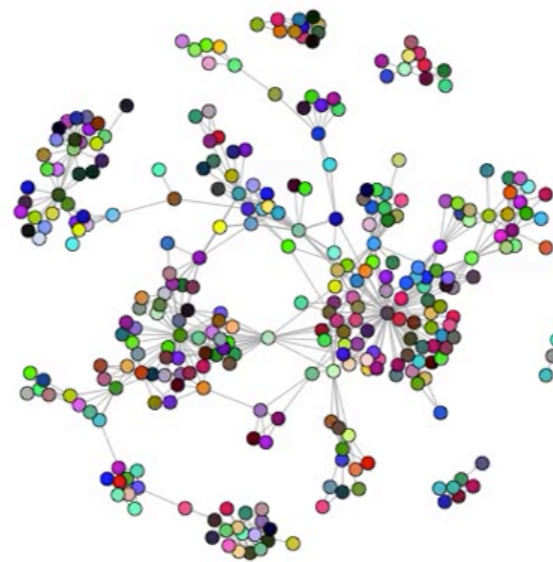
Greedy algorithm ( $M = 0.38$ )



Louvain ( $M = 0.42$ ) - optimal

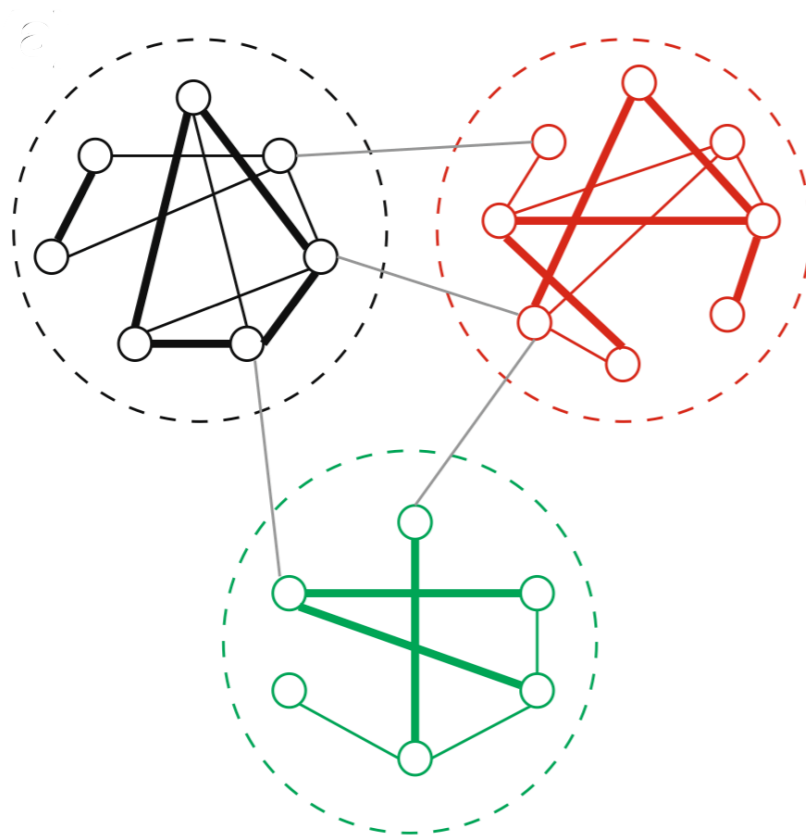
# Louvain community detection

- Assign each node to a unique community
- Pick a nodes at random
- Evaluate placing the node in the community of **each neighbor**
- Select community that yields **the greatest positive modularity change**
- Continue picking nodes at random until minimum increase in modularity
- **Define super-communities**
- Repeat previous steps

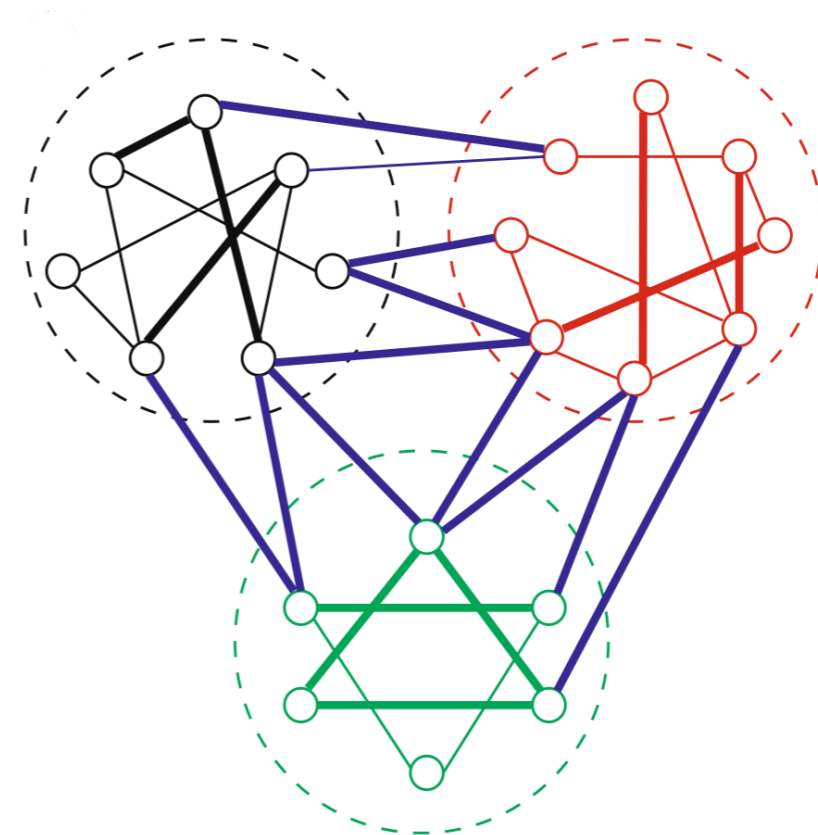


# Community structure: applications

- **Global events** trigger viral information (spreading of viral information)
- Distinct diffusion patterns with respect to community structure
- Viral information **easily crosses community boundaries**
- **Example:** email data from Enron in the wake of bankruptcy
- **Idea:** detect events by monitoring intra- and inter-community communications



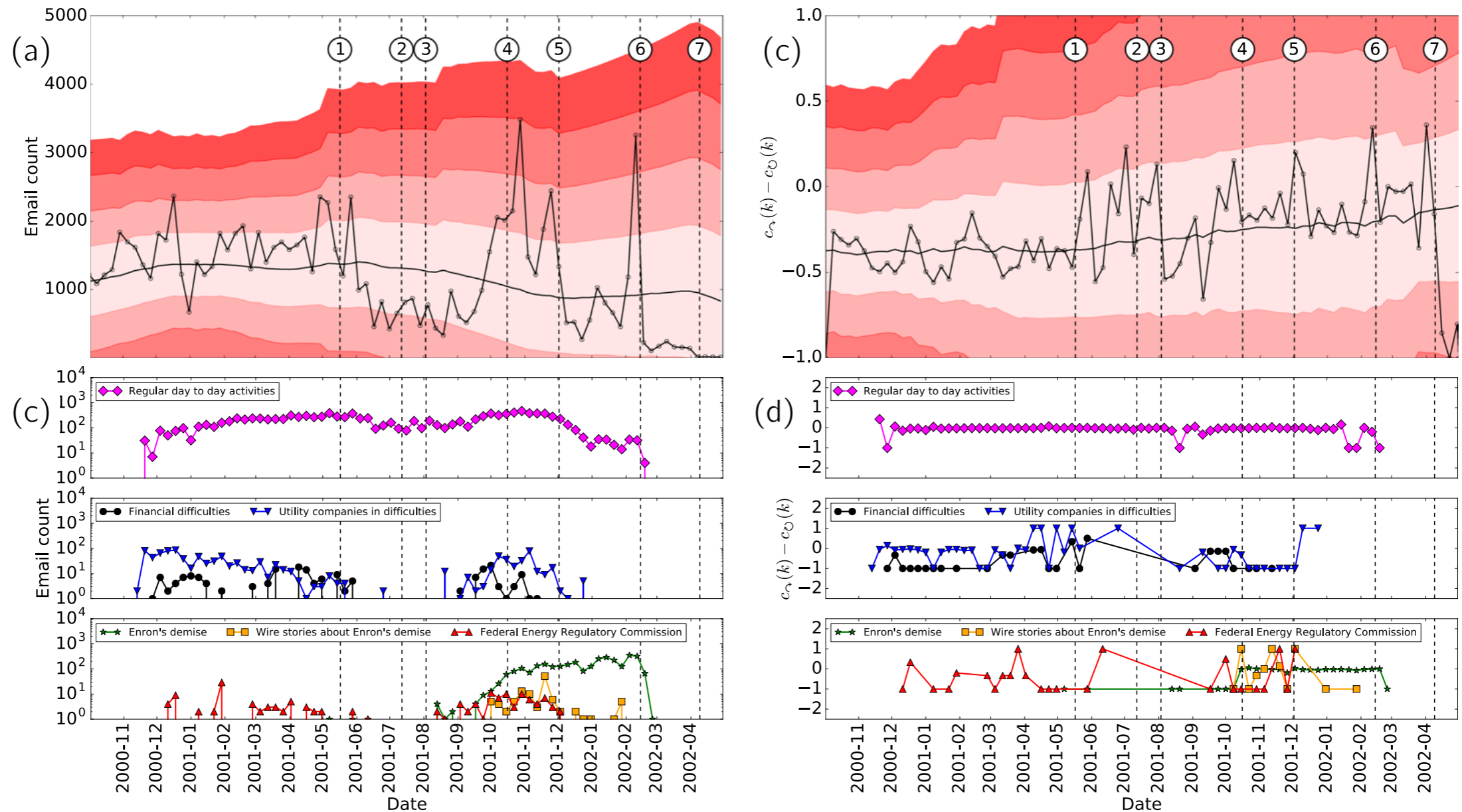
**no event:** most communication takes place within communities



**global event:** more communication takes place across communities

# Community structure: applications

- Inter- and intra-community link ratios
- Community structure based on InfoMap



Time series of Enron events. (a) Time series of the number of emails. (b) Time series of the difference between the inter- and intra-community link ratios. (c) Time series of the number of emails classified by topics. (d) Time series of the difference between the inter- and intra-community link ratio classified by topics.

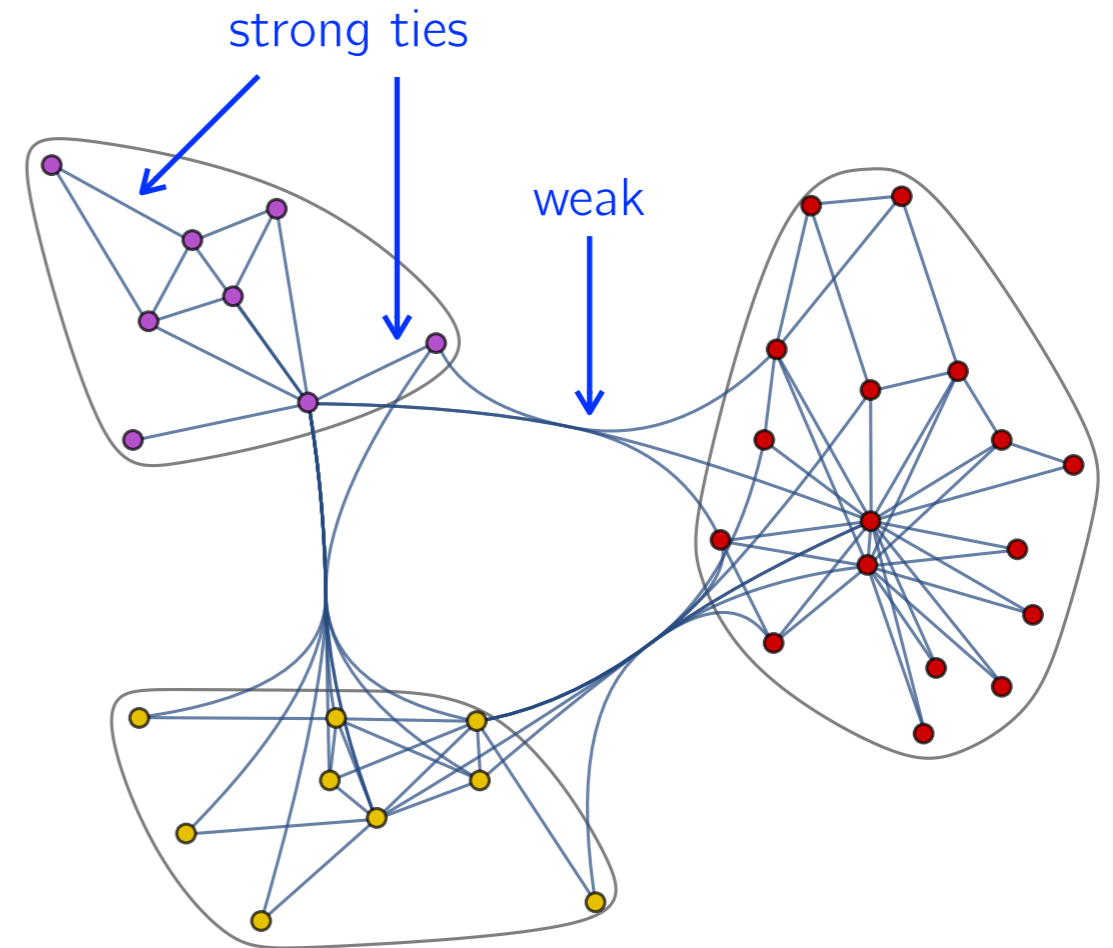
# Community structure: applications

## Dunbar's number:

Theoretical cognitive limit to the number of people with whom one can maintain **strong ties** (stable social relationships)

## Granovetter's theory:

Suggests that **weak ties** define “diffusion of influence and information, and mobility opportunities.”

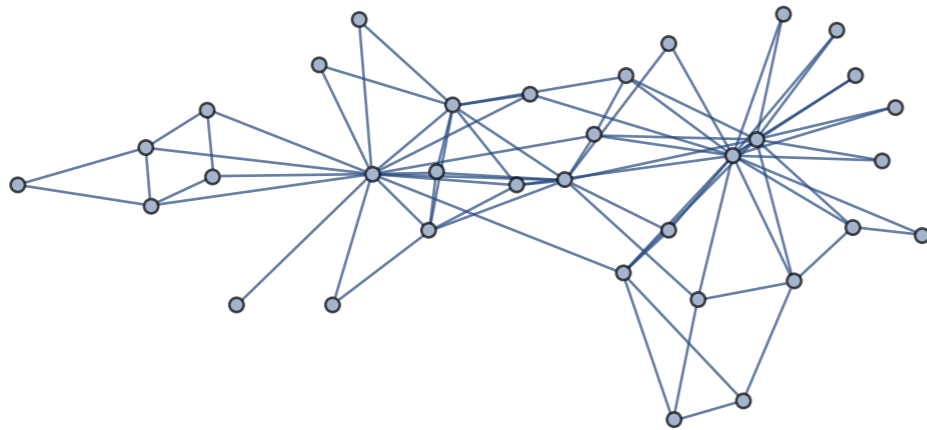


Dunbar's number commonly cited as 150

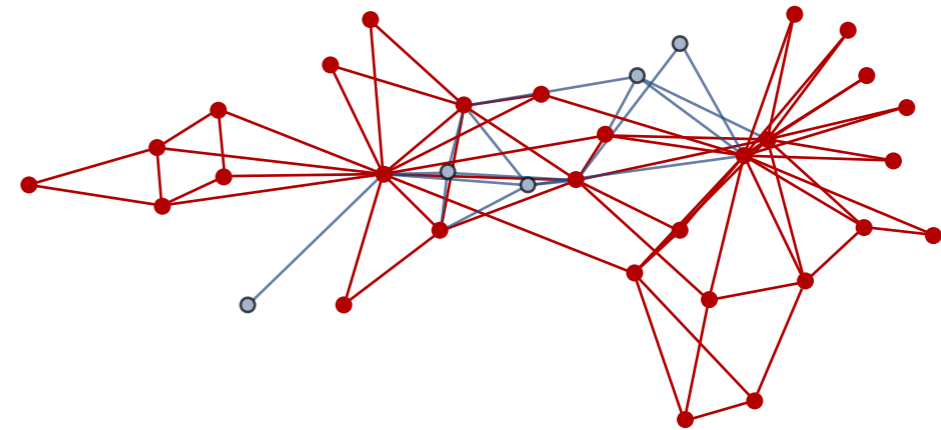
Alternative methods to compute communities?

# Clique percolation method (CPM)

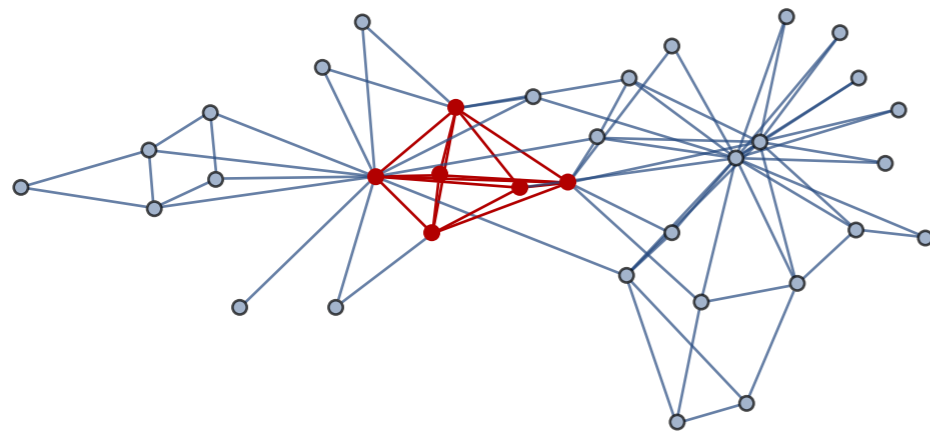
- **Idea:** identify all cliques (fully connected subgraphs) of size  $k$
- **A community:** overlapping sets of cliques of size  $k-1$



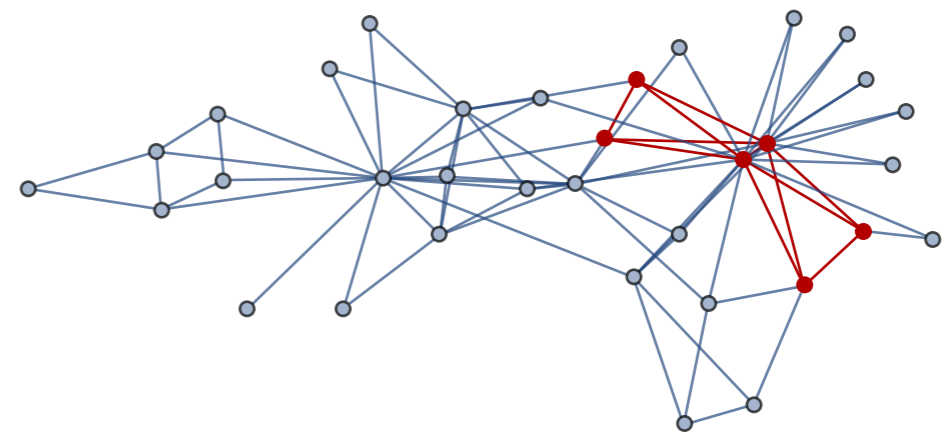
Zachary Karate Club



$k = 3$  (21 total)

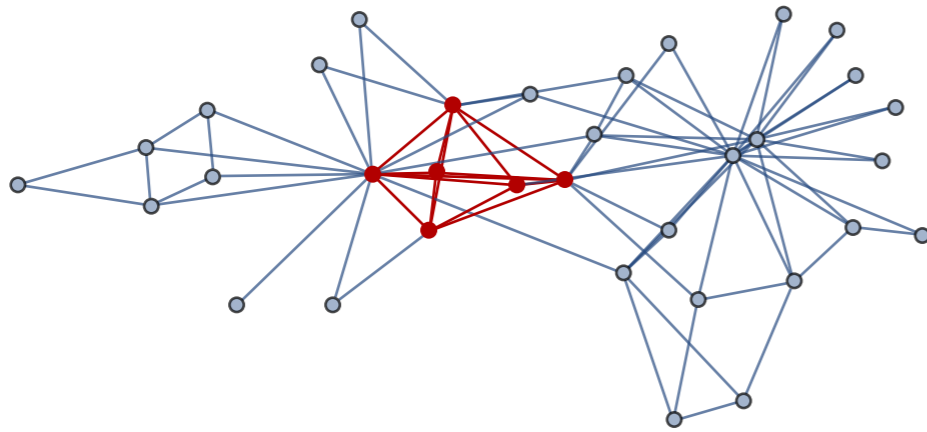


$k = 4$  (2 total)

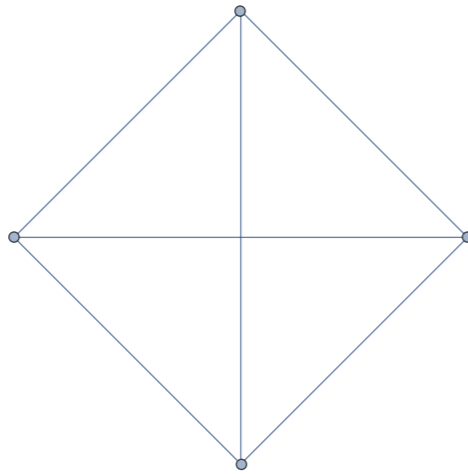


$k = 5$  (2 total)

# Cliques for $k = 4$ and $k = 5$



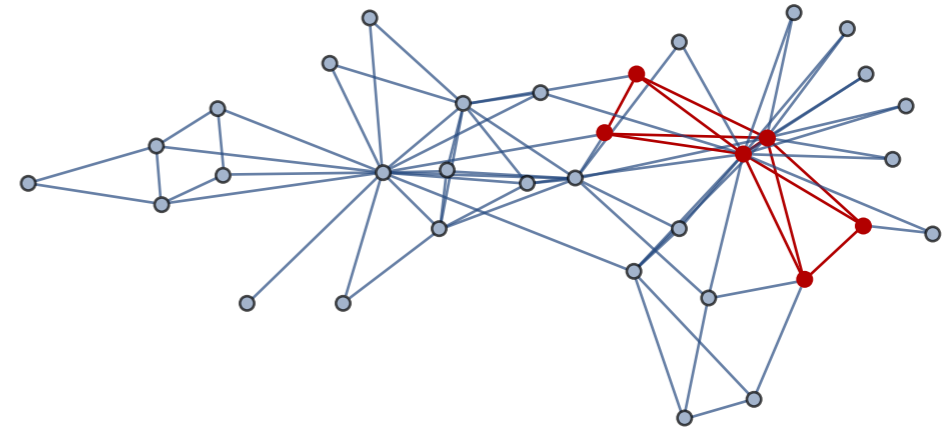
$k = 4$  (2 total)



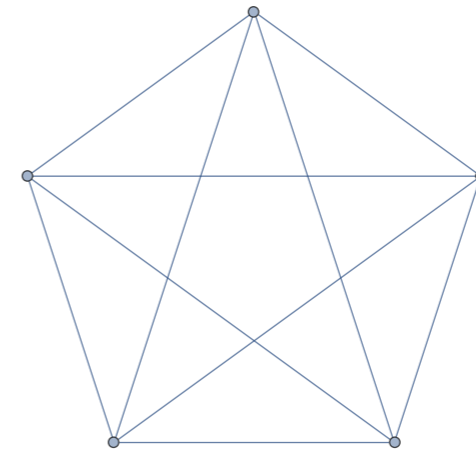
$$C_1 = \{V_{24}, V_{30}, V_{33}, V_{34}\}$$

$$C_2 = \{V_9, V_{31}, V_{33}, V_{34}\}$$

No two cliques (of size  $k = 4$ )  
share  $k-1$  members



$k = 5$  (2 total)



$$C_1 = \{V_1, V_2, V_3, V_4, V_{14}\}$$

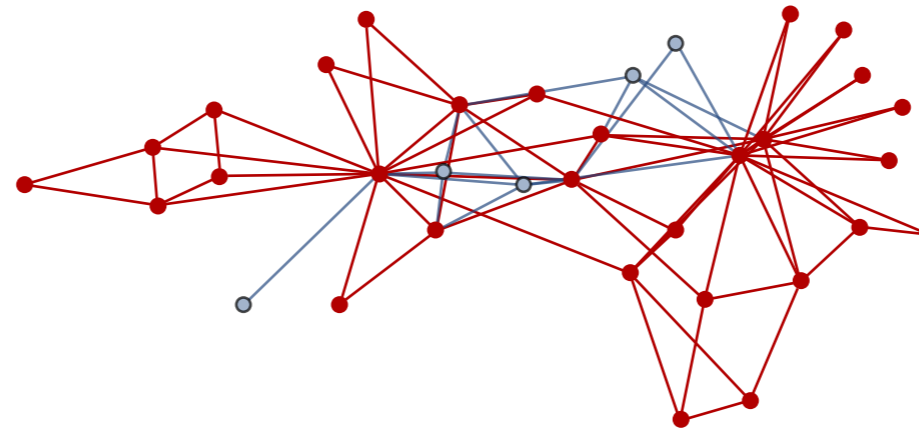
$$C_2 = \{V_1, V_2, V_3, V_4, V_8\}$$

Nodes  $v_1$  to  $v_4$  belong to both cliques

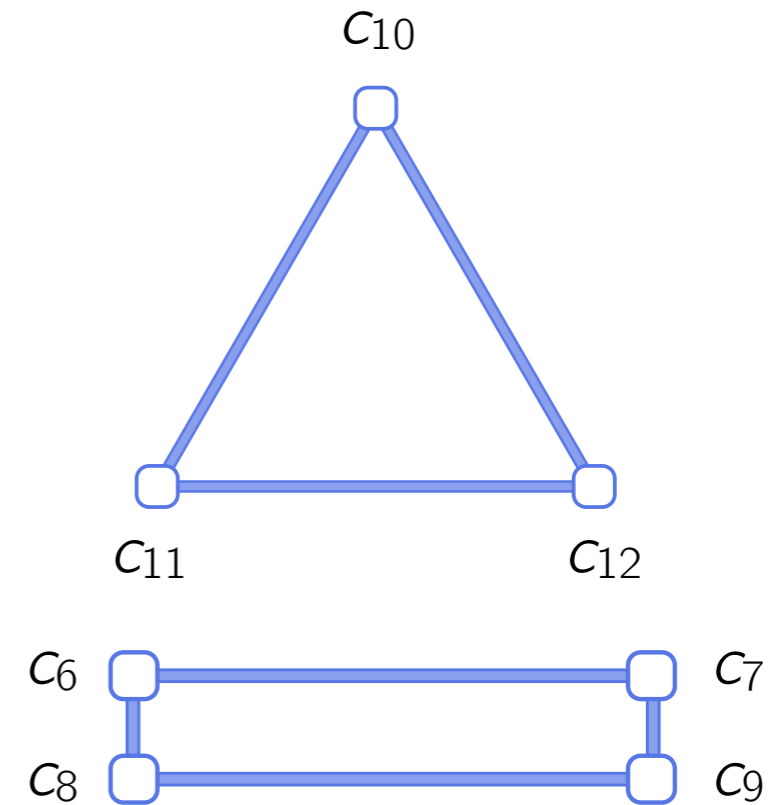
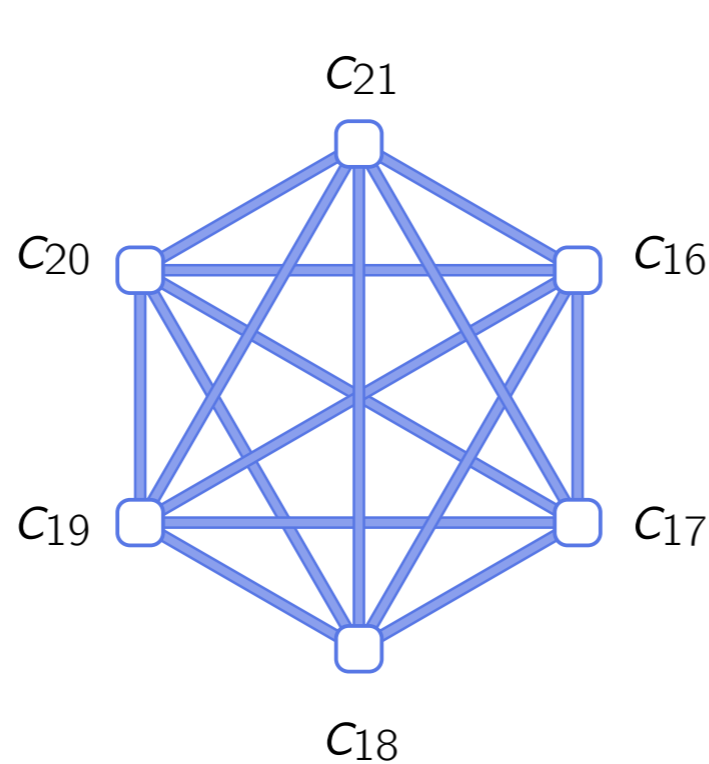
# Cliques for $k = 3$

list of cliques:

- ~~$C_1 = \{V_{26}, V_{25}, V_{32}\}$~~
- ~~$C_2 = \{V_6, V_7, V_3\}$~~
- ~~$C_3 = \{V_3, V_9, V_{33}\}$~~
- ~~$C_4 = \{V_1, V_4, V_{13}\}$~~
- ~~$C_5 = \{V_1, V_3, V_9\}$~~
- $C_6 = \{V_1, V_6, V_{11}\}$
- $C_7 = \{V_1, V_6, V_7\}$
- $C_8 = \{V_1, V_5, V_{11}\}$
- $C_9 = \{V_1, V_5, V_7\}$
- $C_{10} = \{V_1, V_2, V_{22}\}$
- $C_{11} = \{V_1, V_2, V_{20}\}$
- $C_{12} = \{V_1, V_2, V_{18}\}$
- ~~$C_{13} = \{V_{30}, V_{27}, V_{34}\}$~~
- ~~$C_{14} = \{V_{29}, V_{32}, V_{34}\}$~~
- ~~$C_{15} = \{V_{24}, V_{28}, V_{34}\}$~~
- $C_{16} = \{V_{33}, V_{23}, V_{34}\}$
- $C_{17} = \{V_{33}, V_{21}, V_{34}\}$
- $C_{18} = \{V_{33}, V_{19}, V_{34}\}$
- $C_{19} = \{V_{33}, V_{16}, V_{34}\}$
- $C_{20} = \{V_{33}, V_{15}, V_{34}\}$
- $C_{21} = \{V_{33}, V_{32}, V_{34}\}$



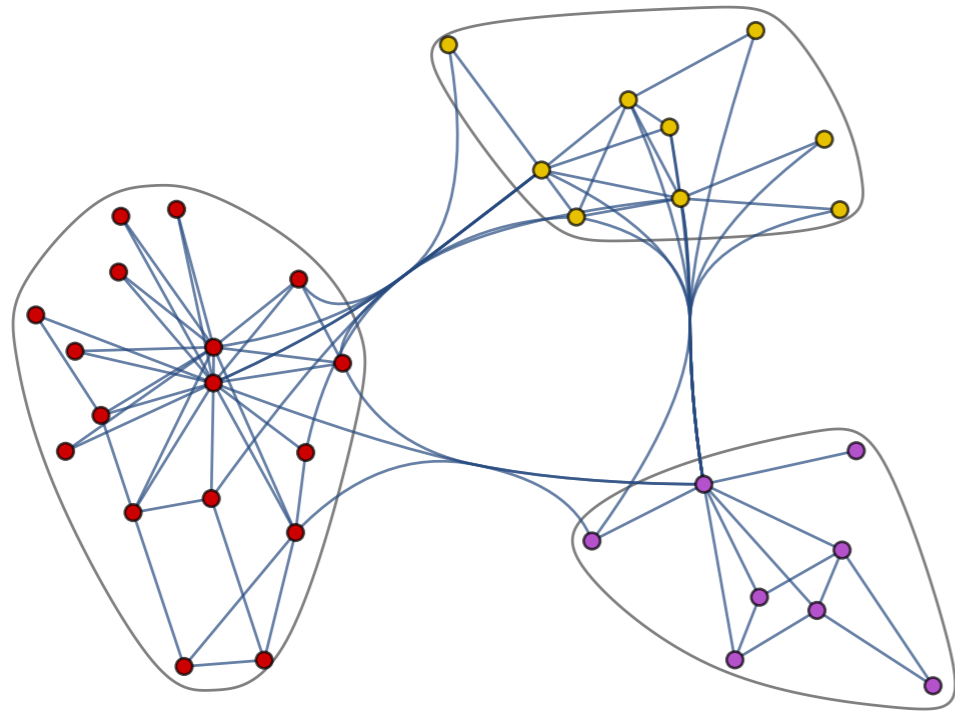
Overlapping sets of cliques:



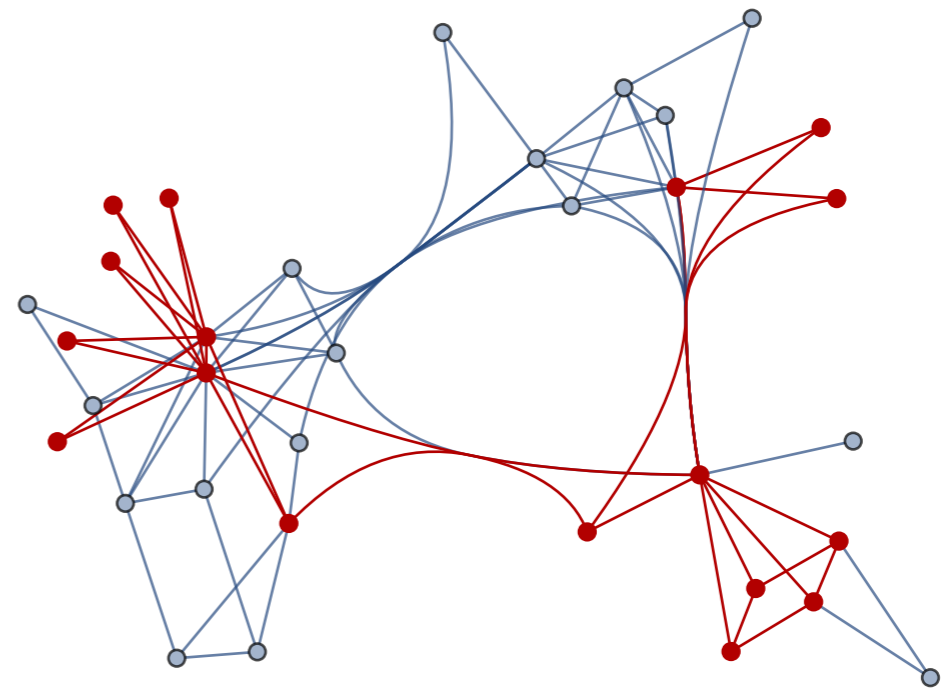
# Remarks

- CPM suitable for dense networks
- For a network with  $n$  nodes and  $m$  edges:
$$m = O(n^2)$$
- Typically, small values of  $k$  ( $2 < k < 7$ )
- CPM for weighted networks
  - $k$ -cliques with intensity larger than a threshold are included into a community
- Aims to find specific localized structure (pattern matching)
- High-quality communities (but for a small fraction of the network)
- Highly overlapping communities can have many more external than internal connections

# Karate club (greedy algorithm)

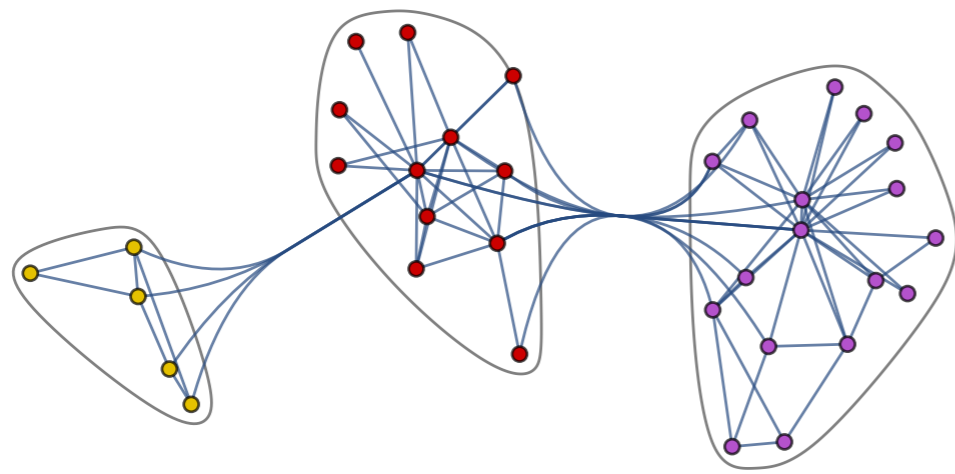


modularity based

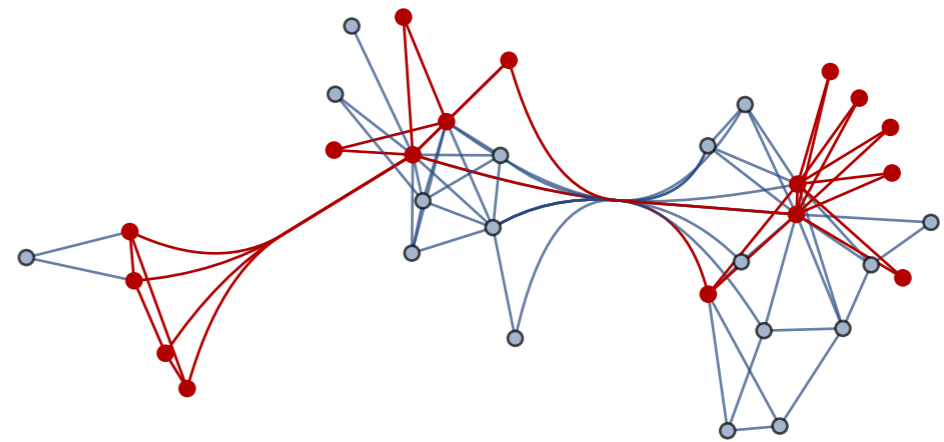


non-modularity based

# Karate club (InfoMap)

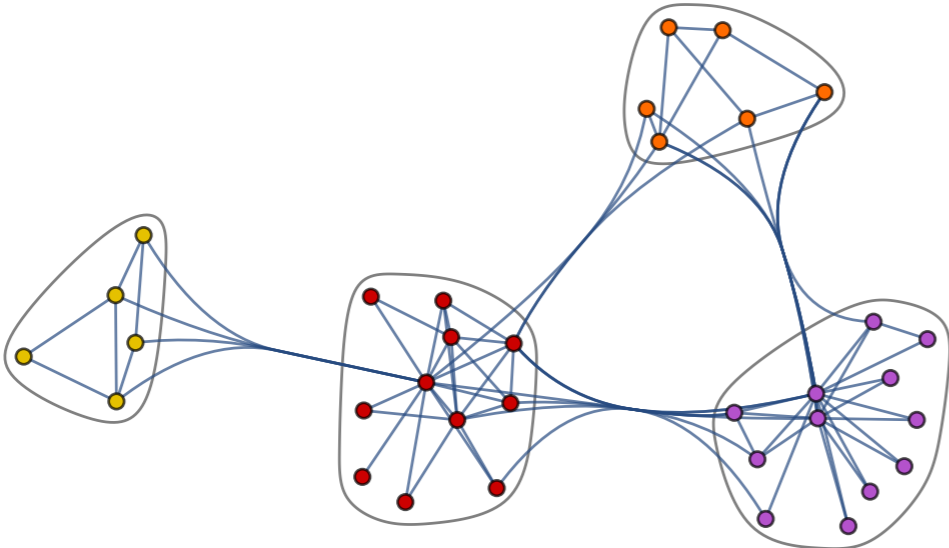


modularity based

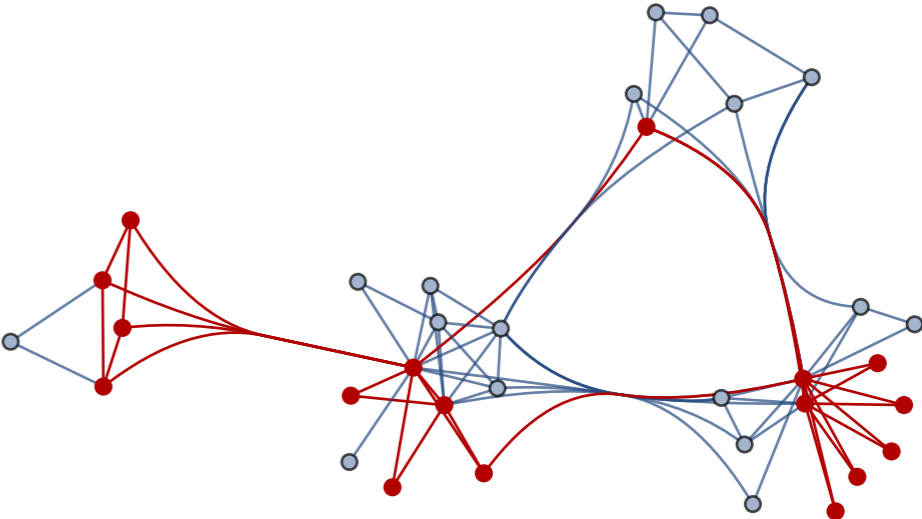


non-modularity based

# Karate club (Louvain)



modularity based



non-modularity based

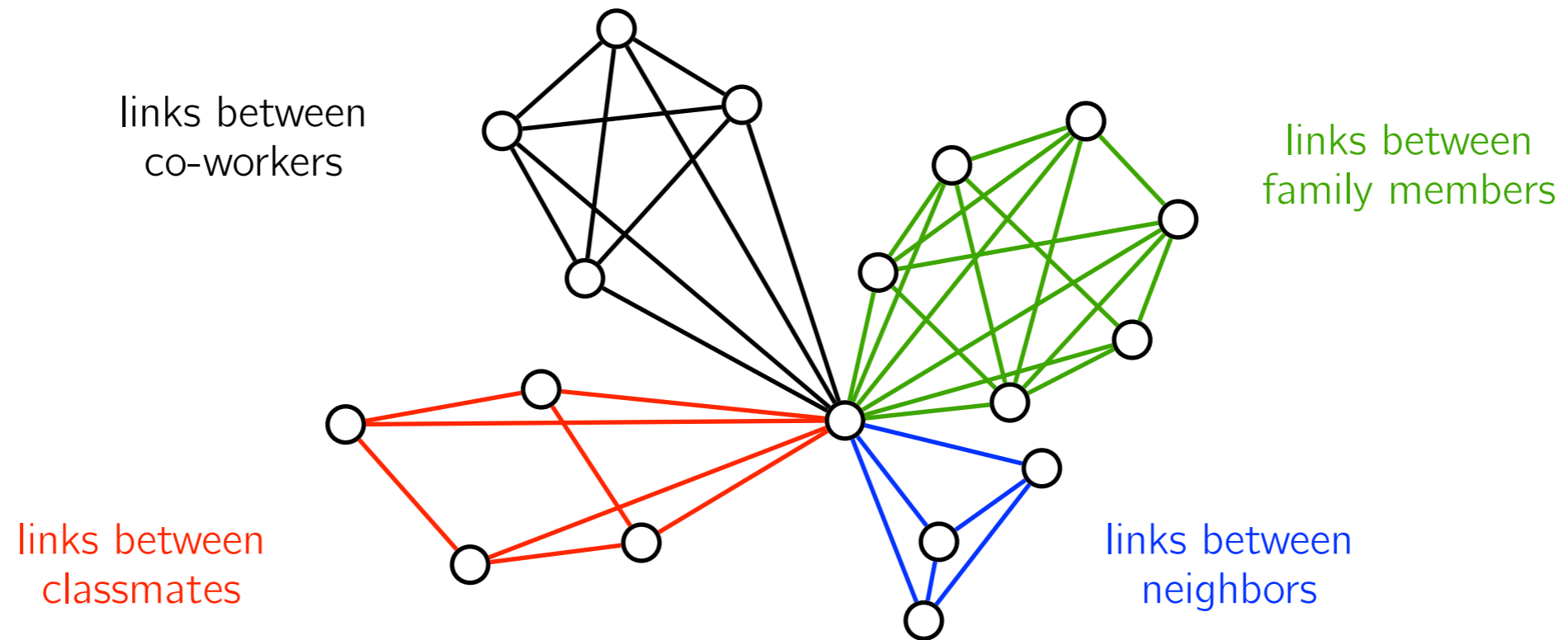
# Problem

As we have seen, one needs to be careful when defining community structures based on modularity. Complete the following steps:

1. From SNAP, download the social network [facebook\\_combined.txt](#)
2. Create the corresponding graph using networkx
3. Compute the division of the network that maximizes modularity (use greedy modularity maximization)
4. Verify that the resulting communities are defined within the modularity framework and according to the weak definition
5. Generate a random network based on the degree preserving model (where nodes have similar degrees as the original network)
6. Compare the formation of communities and modularity values the for both networks
7. Define communities based on CPM. Do the formation of communities from modularity-based and non-modularity based methods overlap?



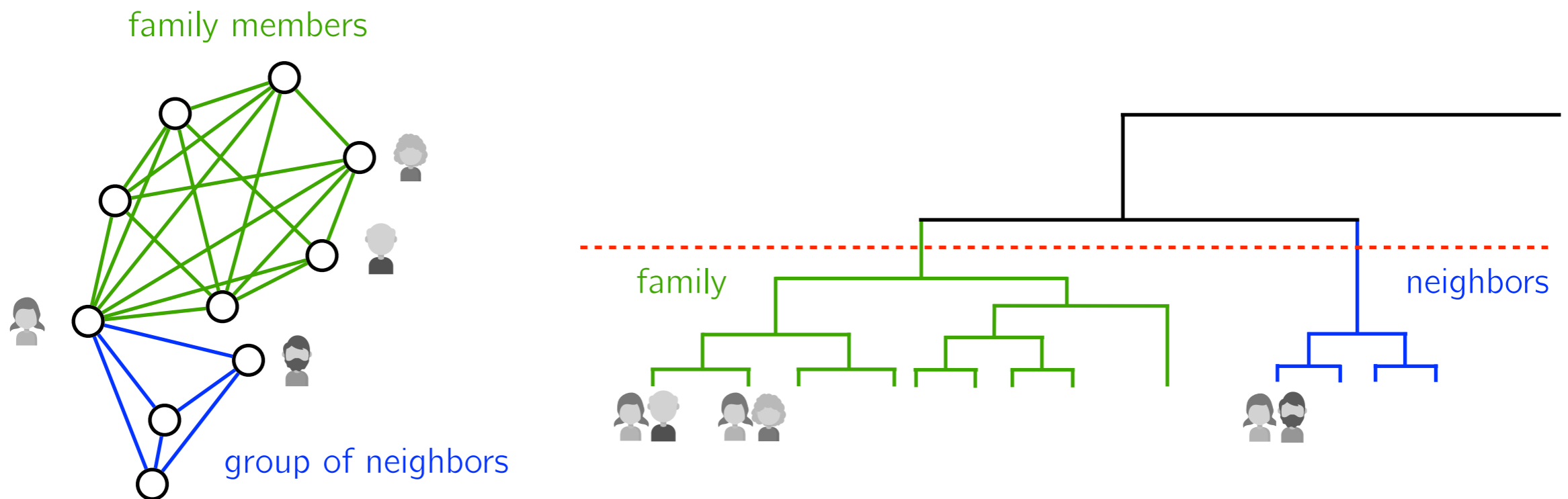
# Overlapping community detection



- An individual node sees the communities it belongs to
- Nodes tend to belong to multiple groups
- Links exist for one dominant reason (social networks)
  - same family
  - share common interests
  - work together
  - live in the same neighborhood

# Overlapping community detection

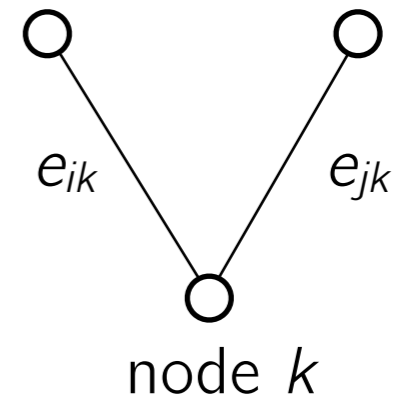
- **Community:** set of closely interrelated links
- Places each link in a single context (community)
- Each leaf of a dendrogram is a link from the original network
- Extract link communities at multiple levels by **cutting at various thresholds**
- Each branch represents **link partition**



Nodes can occupy multiple leaves of the link dendrogram

# Link partitioning

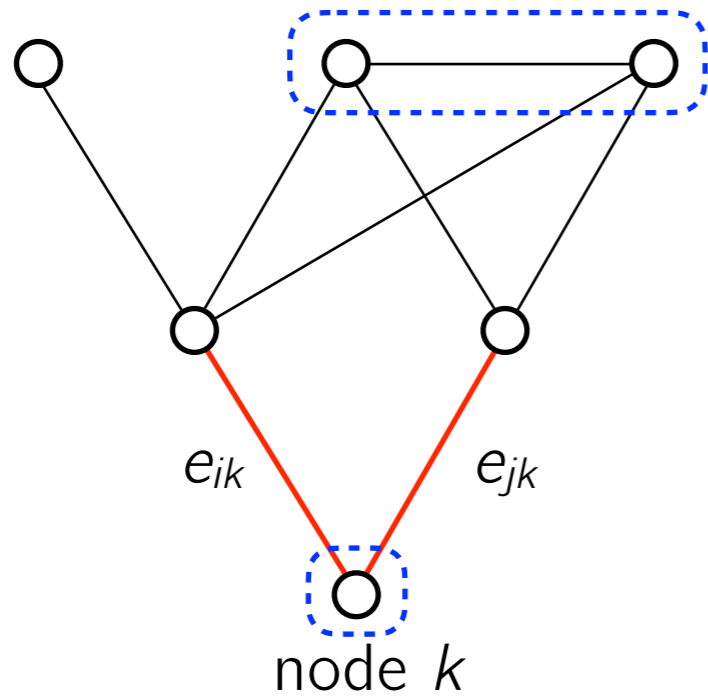
- **Idea:**
  - partition link instead of nodes
  - discover groups of links with similar characteristics
- **Overlapping node:** a node with edges belonging to more than one [link partition](#)
- **Hierarchical link clustering:**
  - Given links  $e_{ik}$  and  $e_{jk}$  (incident on node  $k$ )
  - $N_i$ : Neighborhood of node  $i$  (itself included)
  - Edge similarity (Jaccard) between two edges:



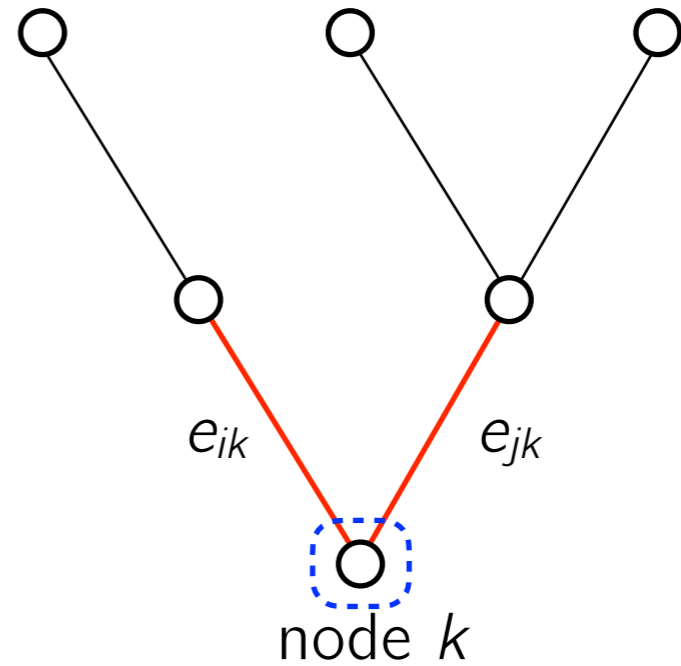
$$S(e_{ik}, e_{jk}) = \frac{|N_i \cap N_j|}{|N_i \cup N_j|}$$

- **Dendrogram:** cut at some threshold

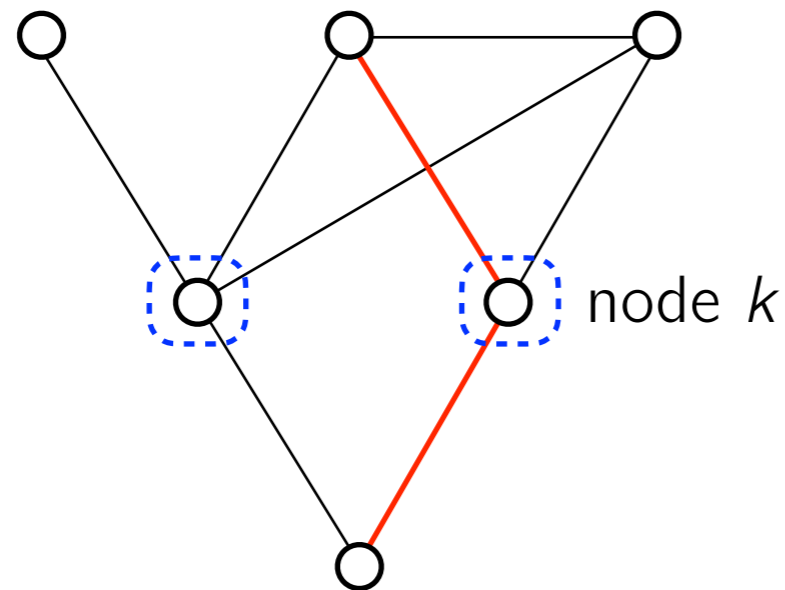
# Link partitioning



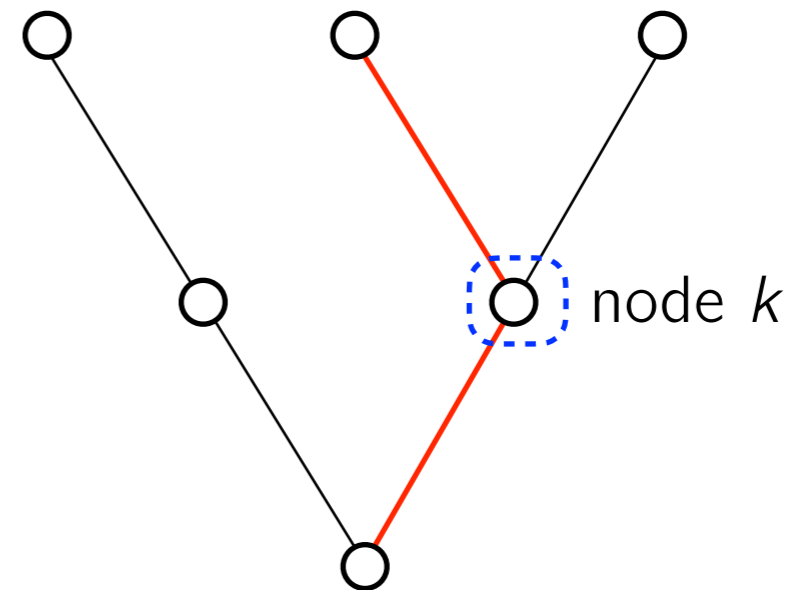
$$S(e_{ik}, e_{jk}) = S(e_{jk}, e_{ik}) = \frac{1}{2}$$



$$S(e_{ik}, e_{jk}) = S(e_{jk}, e_{ik}) = \frac{1}{6}$$

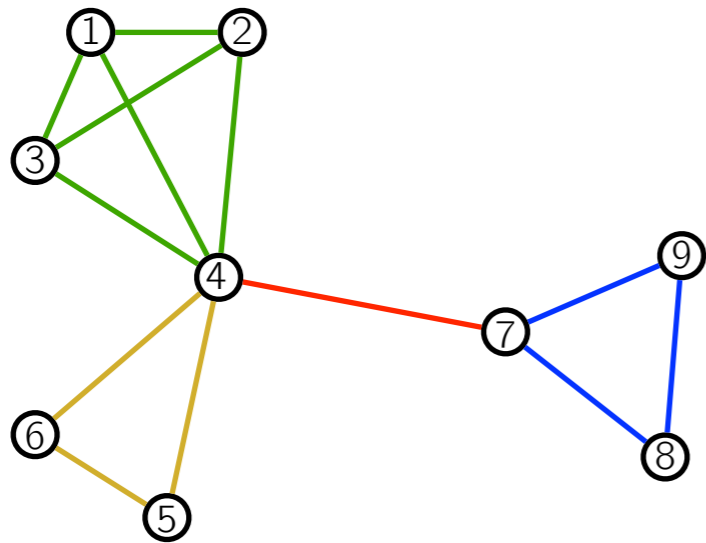


$$S(e_{ik}, e_{jk}) = S(e_{jk}, e_{ik}) = \frac{2}{5}$$

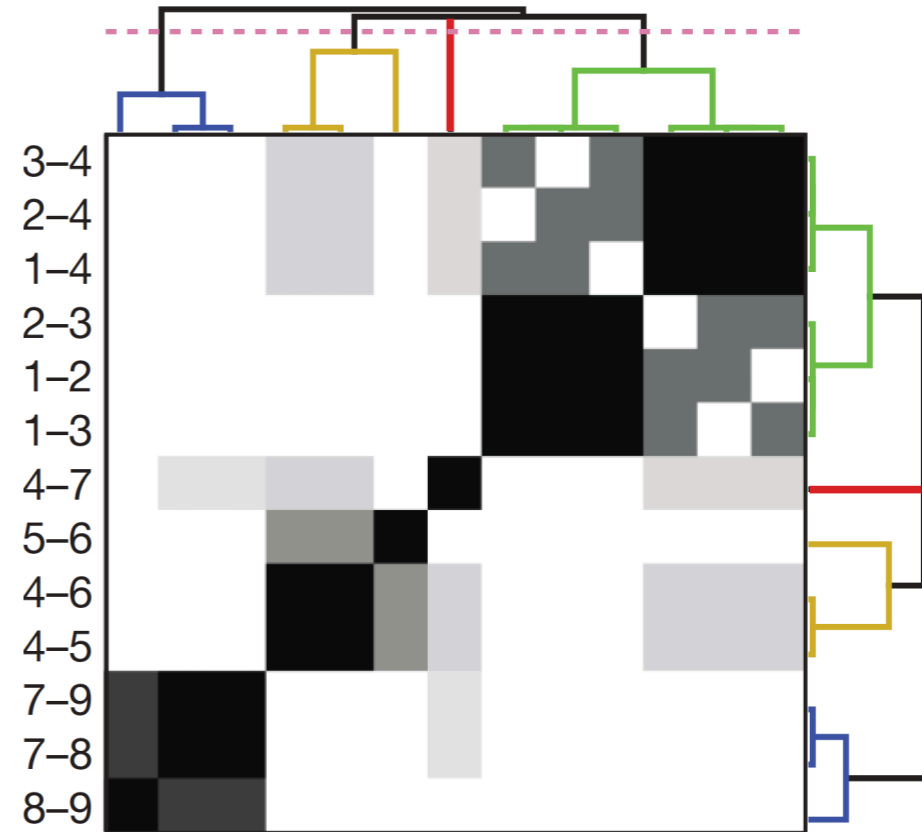


$$S(e_{ik}, e_{jk}) = S(e_{jk}, e_{ik}) = \frac{1}{4}$$

# Link communities

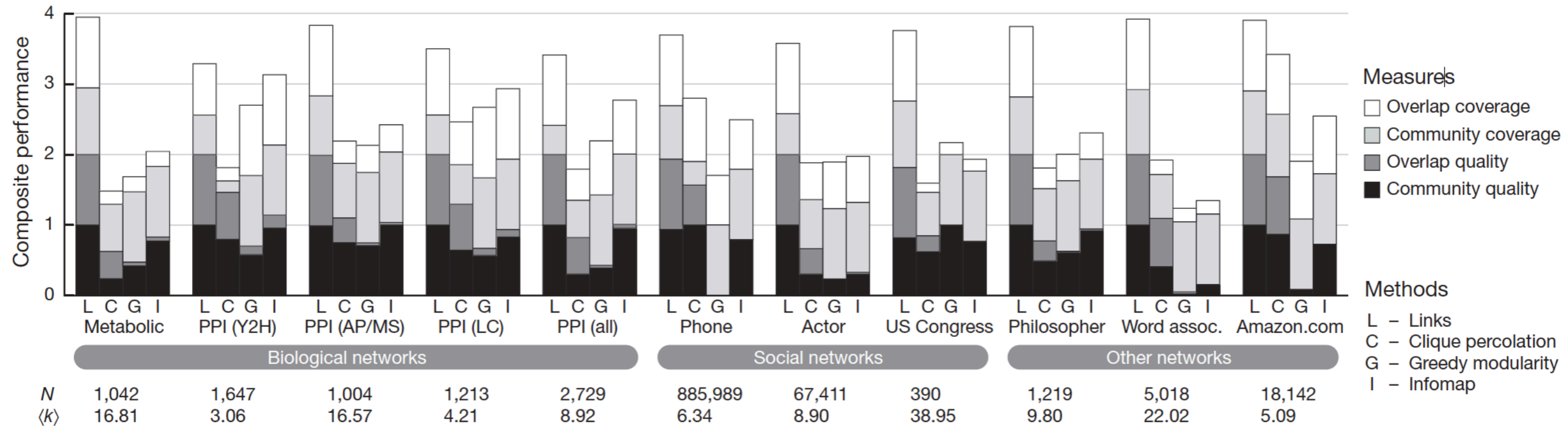


network with overlapping communities



link similarity matrix

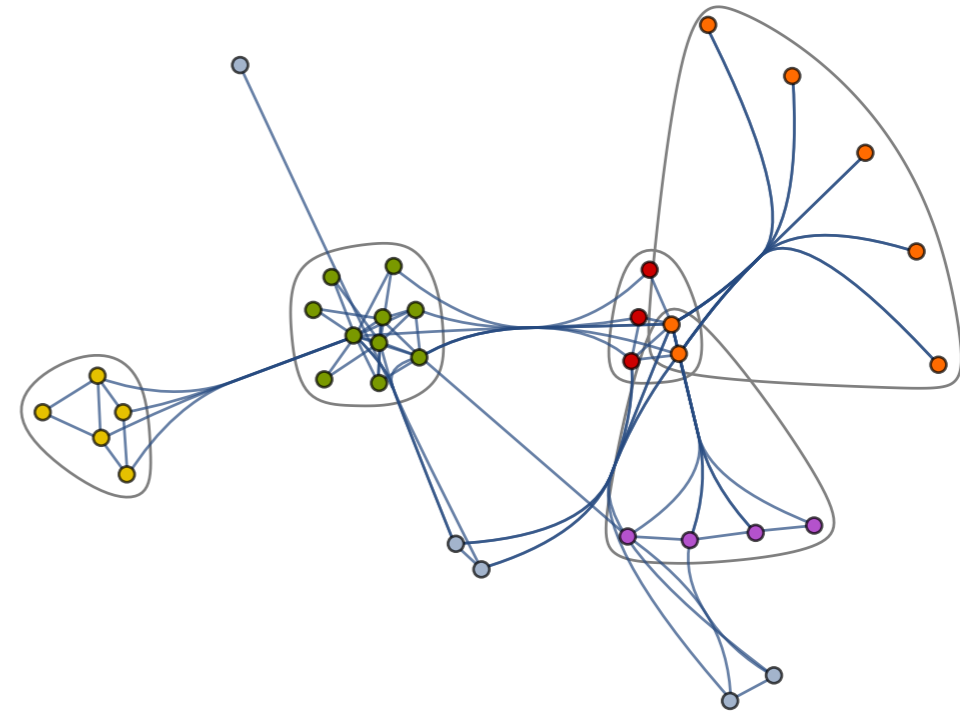
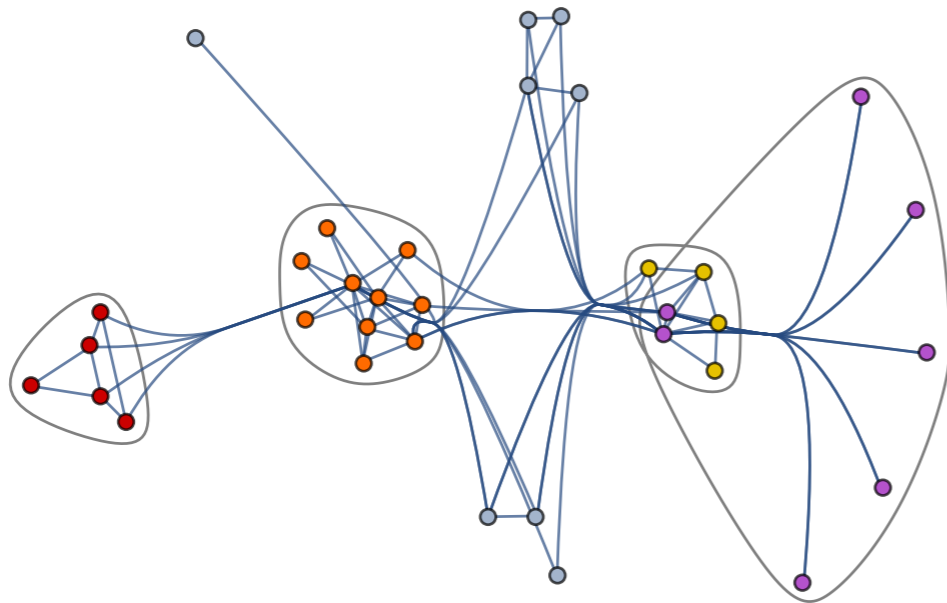
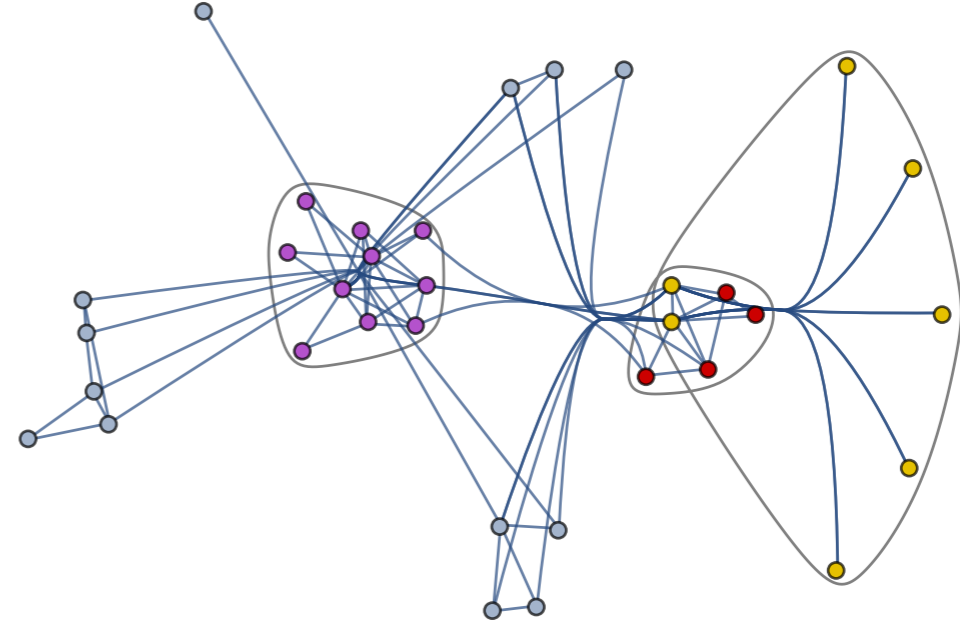
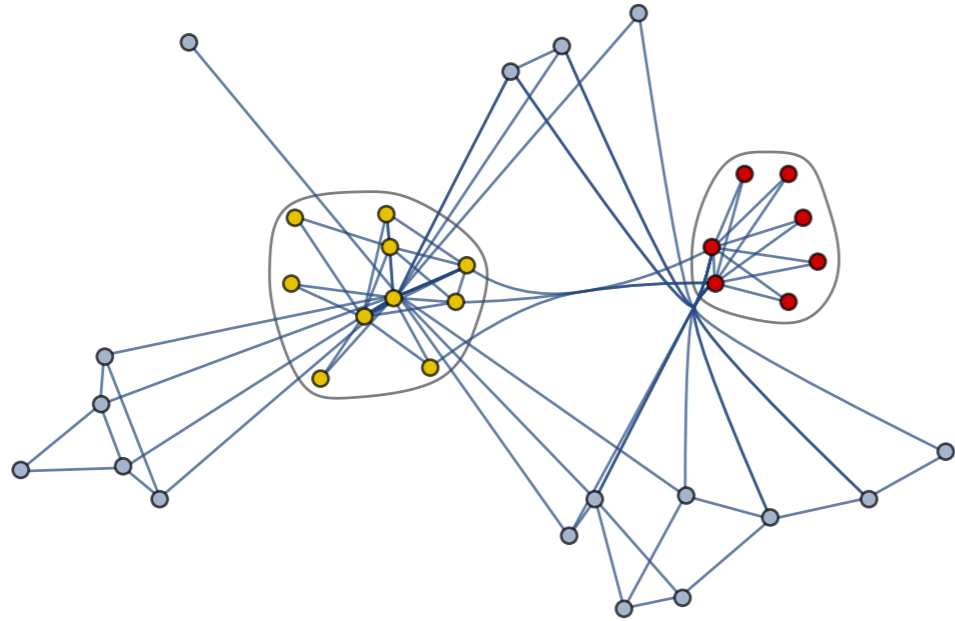
# Performance of various algorithms



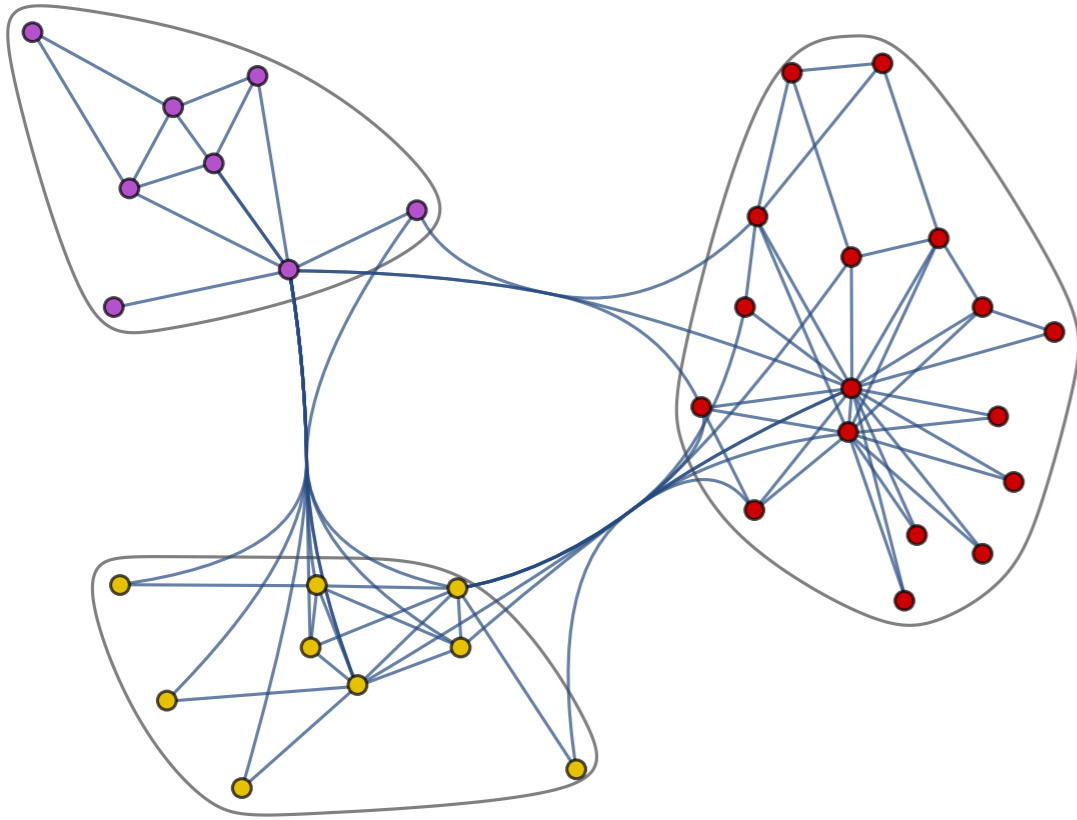
Comparison of the output of each algorithm with the metadata:

- **Overlap coverage:** how much overlap was discovered?
- **Community coverage:** how much of the network was classified?
- **Overlap quality:** how similar are overlapping nodes?
- **Community quality:** how similar are the nodes in a community?

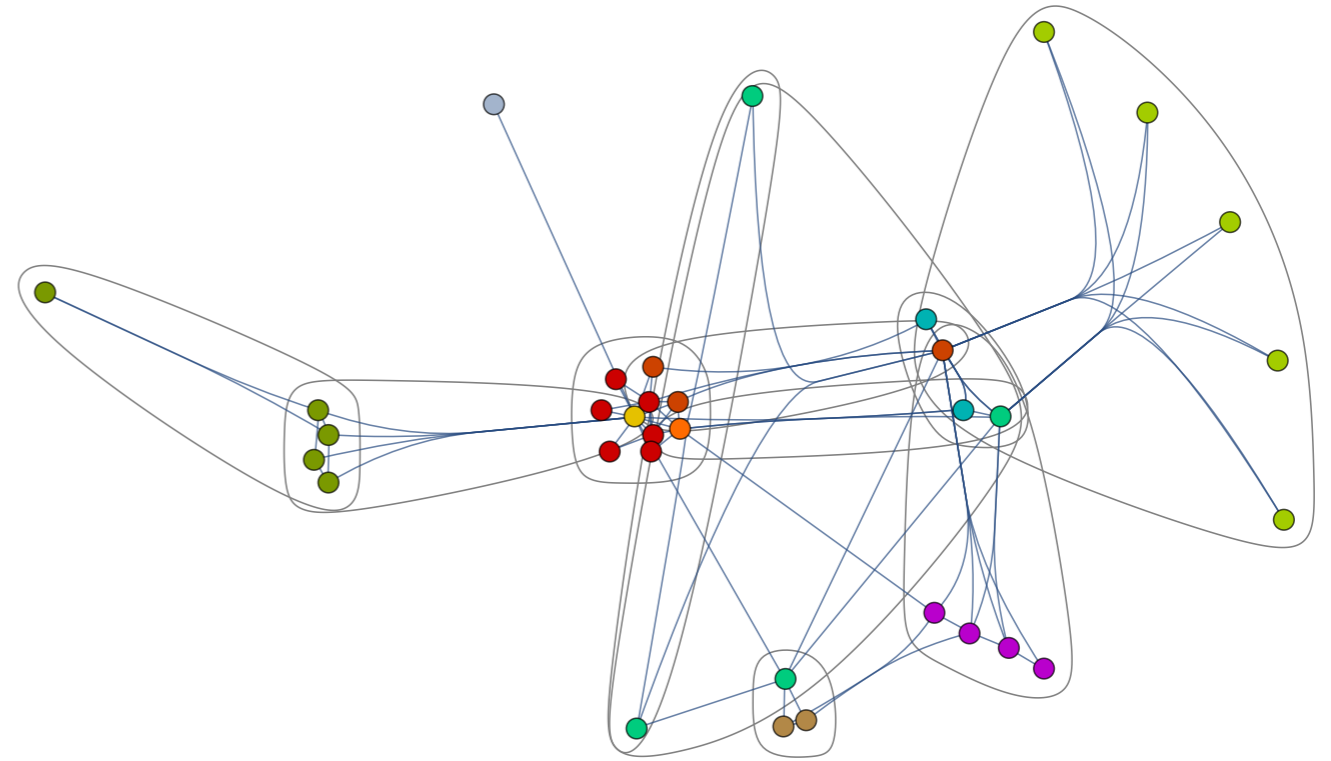
# Non-overlapping communities



# Non-overlapping vs. overlapping communities



Modularity



Hierarchical link clustering (11 communities)

# Remarks

- Link partitioning
- How does it compare to:
  - Modularity based approximations
  - Non-modularity based methods
- **Community**: a set of closely interrelated links
- Nodes belong to multiples groups
- Links capture a well-defined relationship: two people...
  - are in the same family
  - work together
  - have common interests
- **Incorporates overlap while revealing hierarchical organization**

# Remarks

- Link communities as fundamental blocks
  - Reveal overlapping
  - Hierarchical organization

# Key features (summary)

- Number of communities
- Strength of communities
- Overlap coverage
- Community coverage

# Next

- Degree analytics
  - Centrality measures
  - Centrality distributions (degree)